



SL. No. C78

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File No. IMPRESS/P3631 /2018-19/ICSSR

Dated: 8th July, 2019

Subject: Award Letter of IMPRESS Project

Dear Dr. Rajesh Das,

Please refer to your project grant under the IMPRESS Scheme:

Title: Health awareness among schedule caste community in rural Bengal : An analysis of television coverage

Budget Approved: Rs.800000 /- plus overhead charges @5% or maximum of Rs. 100,00/- whichever is less for the study including publication.

First Instalment: 40% of the awarded grant, detailed Budget in break-up will be sent along with the sanction order.

The above has been approved by the Competent Authority on the recommendations of the Steering Committee.

You are requested to commence the study immediately. You are required to give an undertaking on a non-judicial stamp paper of Rs. 100/- (copy enclosed), and send us the grant-in-aid bill (copy enclosed) of 40% of the awarded grant. All Payments and Transfers are to be done through EAT module hence the institution has to open a dedicated account for all IMPRESS Receipts (Projects and Seminars)

You are once again required to go through the eligibility criteria in the guidelines and make sure you fulfil them in all respect both in case of individual and institution. In case you have awarded a project under IMPRESS and sanction letter for the same has been issued you are requested to continue with earlier sanction and inform accordingly. This award in that case will not stand operational. In case you have already been awarded a project and sanction letter has not been issued you may make an option between the two awards and inform us clearly which project you would like to start. If there is any change in terms of original proposal you need to clarify and take approval from ICSSR in the beginning itself.

Kindly send us all the desired documents (**attached herewith**) to the undersigned within **seven days** to enable us to issue the formal sanction order as per the checklist enclosed.

With best regards,

Yours sincerely,

(Abhishek Tandon)

Dr. Rajesh Das
Dept. of Mass communication
University of Burdwan