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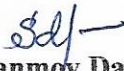
NOTICE


The open Ph.D. Viva Voce of **Ms. DEBADRITA PANDA**, a Registered Ph.D. scholar in Business Administration under the supervision of Prof. Tanmoy Dasgupta on the thesis entitled “**Impact of packaging on purchase decisions for few selected FMCG products: A comparative analysis between Urban and Rural Bottom of Pyramids (BOPs) in selected districts of West Bengal**” has been scheduled on **29th August, 2022 at 12.30 PM** in the Department of Business Administration, The University of Burdwan. As per the Regulations relating to Doctoral (Ph.D.) Degree of Burdwan University the Ph.D. Viva-voce as mentioned in U.Ord.14 (Doct.) shall be openly defended by the candidate before the departmental committee concerned.

All the members of the Departmental Committee of Business Administration, research scholars are requested to make it convenient to attend this open defence.

Copy to:

1. All the members of the Departmental Committee of Business Administration, B.U.
2. Jt. Registrar, Burdwan University,
3. Head, Department of Business Administration (HR), BU.
4. Ms. Debadrita Panda, Research Scholar.
5. All research scholars of the Department of Business Administration, B.U.
6. Webmaster, The University of Burdwan


(Prof. Tanmoy Dasgupta)
Head of the Department


(Prof. Tanmoy Dasgupta)
Head of the Department

Head
Department of Business Administration
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