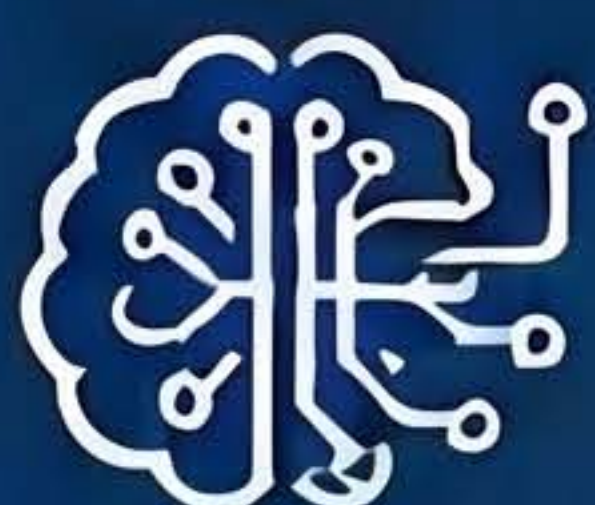




ONE DAY FIELD VISIT TO **CELEBRATE** **WORLD TOURISM DAY** **2026**



THEME:

**Digital Agenda and Artificial Intelligence
to Redesign Tourism**



ONE DAY WORKSHOP & FIELD VISIT TO

PROMOTE **AGRI TOURISM**

EXPERIENCE THE ESSENCE OF RURAL LIFE
WITH TRADITIONAL FARM-TO-FIELD ACTIVITIES.



**EXPLORE
AGRI TOURISM
PRACTICES**



**LEARN ABOUT
AI & DIGITAL TOOLS
IN TOURISM**



**SUPPORT RURAL
LIVELIHOODS &
LOCAL COMMUNITIES**



**PROMOTE
SUSTAINABLE &
RESPONSIBLE TOURISM**



VENUE:

FARM HOUSE, THE UNIVERSITY OF BURDWAN.



DATE: 27/09/2026



TIME: 11.30 AM ONWARDS



**UNIVERSITY OF
BURDWAN**

**SMART TECHNOLOGY
FOR A GREENER
AND BRIGHTER
TOURISM FUTURE**



CONTACT: HOD@MBATR.BURUNIV.AC.IN









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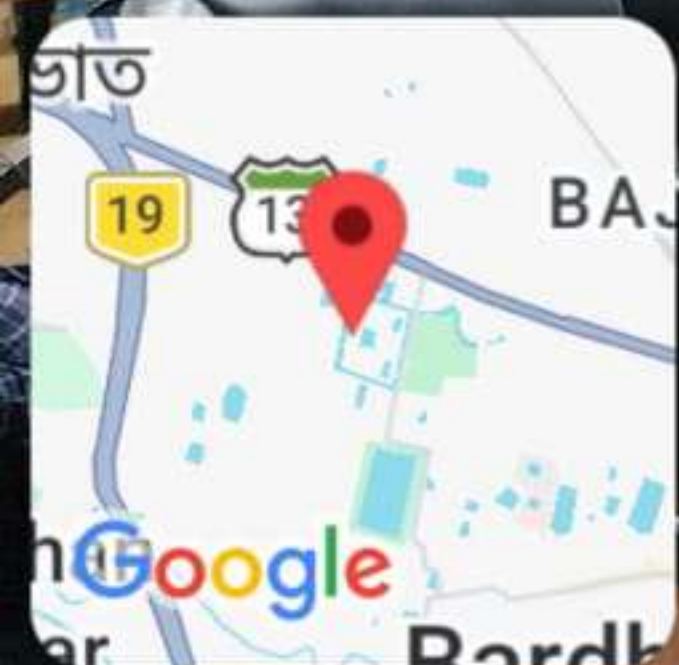
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7R3W+9FQ, Bardhaman University, Bardhaman, West Bengal 713104, India

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Geo-Tagging Camera

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