



# THE UNIVERSITY OF BURDWAN

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No.: FCA/PG/Admn./P-3/MBA Prog./2023-2025/563

Date: 05.12.2023

## Admission Notification for Online Counselling (Phase 3)

“Online Session for merit-based selection/allotment of candidates for subjects offered through multiple centre of learning”

### Subjects/Program: MBA Programs [MBA/MBA(HR)/MBA(TOURISM)]

All the eligible candidates as per the Sl. Nos. mentioned below of the aforementioned Subject/Programs who have applied for admission (with successful submission status) to the MBA Program [MBA/MBA (HR)/ MBA (TOURISM)] offered by multiple centres of learning under the Faculty Council (Arts) of BU for the session 2023-2025, are asked to attend the session **positively** for merit-based selection as per the following schedule:

**\*\* যে সমস্ত প্রার্থীরা Phase-1 বা Phase-2 অনলাইন কাউন্সেলিং -এ অনুপস্থিত ছিলেন বা Phase-1 বা Phase-2 -এ আসন বরাদ্দের পরেও প্রয়োজনীয় ভর্তি ফি প্রদান করেননি, তারা Phase-3 অনলাইন কাউন্সেলিং -এ যোগ দেওয়ার যোগ্য নন।**

**\*\* যে সমস্ত প্রার্থীরা Phase-1 বা Phase-2 ভর্তি হয়ে আছেন কিন্তু Centre of Studies পরিবর্তন করতে চান না, তাদের এই Phase-3 অনলাইন কাউন্সেলিং এ যোগ দেওয়ার প্রয়োজন নাই।**

Subject/Program	Seat Category	Serial no of candidates as per Broad Merit (Rank) List		Meeting Date and Time	Google Meet Link for joining the Online Session
MBA Programs [MBA/ MBA(HR)/ MBA (Tourism)]	100%	Unreserved Rank:	UR-72 To UR-110	11.12.2023 at 12 Noon	<a href="https://meet.google.com/qjd-qdbu-jrk">meet.google.com/qjd-qdbu-jrk</a>
		OBCA Rank:	OBCA-22 to OBCA-25		

## **The candidates should take note of the following instructions:**

1. The online session through Google meet is being conducted **only** for merit-based selection/allotment of candidates based on **eligibility and merit criteria**.

Google Meet মাধ্যমে অনলাইন অধিবেশন শুধুমাত্র যোগ্যতার মাপকাঠির ভিত্তিতে প্রার্থীদের মেধা-ভিত্তিক নির্বাচন/বরাদ্দের জন্য পরিচালিত হচ্ছে।

2. **All eligible candidates as per the ranks mentioned in this notification**, who have successfully submitted application forms online and who intend to study in the subjects offered through single or multiple centres of learning to be allotted based on merit, **should compulsorily attend online session through Google meet**.

এই বিজ্ঞপ্তিতে উল্লিখিত ক্রমিক সংখ্যা (rank) অনুযায়ী সমস্ত যোগ্য প্রার্থী, যারা সফলভাবে অনলাইনে আবেদনপত্র জমা দিয়েছেন এবং যারা মেধার ভিত্তিতে বরাদ্দ করা এক এবং একাধিক শিক্ষা কেন্দ্রের মাধ্যমে দেওয়া বিষয়গুলিতে অধ্যয়ন করতে চান, তাদের বাধ্যতামূলকভাবে Google Meet মাধ্যমে অনলাইন সেশনে উপস্থিত থাকতে হবে।

3. Candidates should enter their respective Google Meet room at the scheduled time and wait for the administrator to admit them.

প্রার্থীদের নির্ধারিত সময়ে তাদের নিজ নিজ Google Meet রুমে প্রবেশ করতে হবে এবং অপেক্ষা করতে হবে।

4. **Candidates who do not log in and attend the session at the stipulated date and time will be marked as ABSENT.**

যেসব প্রার্থী নির্ধারিত সময়ে লগ ইন করবেন না এবং অধিবেশনে যোগ দেবেন না তারা **অনুপস্থিত** হিসাবে চিহ্নিত হবেন।

5. Candidates must join the session by using the subject-wise and schedule-wise specific google meet link provided in this notification.

এই বিজ্ঞপ্তিতে প্রদত্ত বিষয়-ভিত্তিক এবং সময়সূচী অনুসারে নির্দিষ্ট Google meet লিঙ্ক ব্যবহার করেই প্রার্থীদের অধিবেশনে যোগ দিতে হবে।

6. Candidates must ensure that they are having good Internet connectivity during the session.
7. Candidates shall keep their academic testimonials (including all marksheets and certificates) and SC/ST/OBC/EWS certificates (for the concerned candidates) in original with them. They will be required to produce the documents during the online session.

8. All the candidates who have been asked to appear in the online session must ensure that their cell phones corresponding to the number mentioned during form filling-up are not switched off. They should be ready to accept the phone calls to be given by the office, if needed.
9. In case a candidate is unable to attend the Online Counselling, he/she should send his/her authorised representative for the session. If any candidate or his/her authorized representative fails to turn up on the date and time of online counselling, he/she will not be considered for admission in the later stage.
10. **The mere fact that a candidate has been asked to appear in the session doesn't assure selection unless seats are available. Hence, all candidates are asked to check the subject-wise vacancy position before attending the session.**
11. The Broad Rank List has been prepared based on system generated data without actual document verification. Candidates are therefore requested to verify their eligibility in accordance with the criteria as prescribed in the Information Brochure of the PG Admission 2023, available in the University Website.
12. In case a candidate does not fulfil the eligibility and merit criteria, he/she is requested not to proceed with the subsequent steps since it is likely that the admission will not be confirmed.
13. Once the Merit-based selection is completed, the candidates who will be provisionally selected for **admission to PG Course of Studies in the above mentioned Subjects/ Programs for the session 2023-2025**, Payment Link of their requisite admission fees through online will be provided via Student Dashboard on and from **12.12.2023 to 14.12.2023**. In case of any issue/problem regarding payment, candidates should contact immediately and definitely before the expiry of payment period (email: pgradmissionarts@buruniv.ac.in). No communication in this regard will be entertained after the expiry of payment period. University will not take the responsibility of any payment failure caused due to network problems.
14. Provisionally Selected candidates from Online Merit-based selection (Phase-3) can get access for payment by logging in into the dashboard of the admission portal of The University of Burdwan by putting their applicant id and password through the following link **during 12.12.2023 to 14.12.2023**: [Access for Student Dashboard](#)
15. Students should ensure collection of E-receipt of successful payment generated in the online system of candidates with "Successful" payment status. Mere receipt of SMS from own bank is not sufficient to ensure successful payment. The University will not take the responsibility of any payment failure caused due to network problems. So, candidates are advised to check their "Successful" Payment status.
16. **The list of the candidates having "Successful" Payment Status will be published on the university website.**
17. Candidates will be enlisted based on the merit-based selection on the basis of the vacancy position.
18. **Classes for the aforementioned subjects have been commence from 16.10.2023. Selected Candidates of Phase-3 are directed to join the classes to their respective centre of studies after completion of successful payment.**
19. **ADMISSION OF CANDIDATES WILL BE CONFIRMED ONLY AFTER DOCUMENT VERIFICATION**, which will be carried out by the concerned Department/Centre of Studies **on and from 12.12.2023 and 14.12.2023 for the confirmation of admission**. All the selected candidates who have successfully paid the admission fees will

have to produce and submit self-attested photocopies of Application Form along with all testimonials including the relevant certificates and final honours mark sheet and hard copy of the Anti Ragging undertaking **on the date of document verification**, failing which their admission to Post Graduate courses will be cancelled. All eligibility criteria will be checked during document verification. If, at the time of document verification, the marks obtained by the candidate doesn't match with the marks shown in the merit list, the admission of the candidate is liable to be cancelled. In case a candidate is unable to attend in the Document Verification, he/she should send his/her authorised representative for the same. If any candidate or his/her authorized representative fails to turn up on the date of Document Verification, the admission to the said course will be cancelled.

20. **ALL ADMISSIONS ARE PROVISIONAL.** Mere selection of candidates and payment of admission fees do not ensure confirmation of admission unless the eligibility of the candidates is checked and original credentials are found in order at the time of verification of documents. If a candidate is found, before or after admission, not having the minimum eligibility of admission, then the university will have the right to cancel his/her admission without taking responsibility of refund of his/her admission fees. The University also reserves all rights to drop or to include any name, if any suppression of facts on the part of the students, any mistake on the part of the University or any error in the system-generated data is detected at any stage before or after the admission.

21. Candidates who have paid admission fees should contact the HoDs/TICs of the respective departments/Centre of Studies through email immediately after payment with a copy of the "Successful" payment receipt as an attachment.

22. If there is no candidate in the UR-DA, SP Category, then the seat will be transferred to the UR Category. Under similar circumstances, seats of DA-SC, DA-OBCA will be transferred to SC and OBCA Category respectively. As per the reservation rules vide Govt. Order No.: 07-Edn (U)/1U-89/13.- dated. 2nd January, 2014 "for admission to different courses, an SC or ST candidate getting admission should have obtained in the previous examination; qualifying marks not lower by more than 25% of the marks obtained by the last candidate of the general category. In case of OBC-A and OBCB the candidate getting admission should have obtained in the previous examination; qualifying marks not lower by more than 10% from the marks obtained by the last candidate of the general category."

23. Guidelines of Inter-Transferability/Conversion of Reserved Seats:

23.1 In case seats reserved for SC Category remains vacant for want of eligible candidates, seats will be filled up by the eligible candidate from the list of ST Category and vice-versa. If the seats of reserved Category remain vacant even invoking the principle of inter-transferability may be converted to seats under UR Category as per Govt. Rules.

23.2 In case seats reserved for OBC-A Category remains vacant for want of eligible candidates, seats will be filled up by the eligible candidate from the list of OBC-B Category and vice-versa. If the seats of reserved Category remain vacant even invoking the principle of inter-transferability may be converted to seats under UR Category as per Govt. Rules.

24. The University reserves the right to rectify the list of candidates selected for admission in the event of detection of any inadvertent error, before or after payment of admission fees including cancellation of admission.

25. In compliance with the UGC, D.O. No 1-152029 (ARC) pt III, dated 24th May, 2023 and in pursuance to the Judgement of the Hon'ble Supreme Court of India, dated 08.05.2009 in Civil Appeal No 887/2009, attention of all the applicants and parents are drawn to the "Regulations on Curbing the Menace of ragging in Higher Educational Institutions, 2009" notified by the UGC. The Regulations are available on the UGC website ([www.ugc.ac.in](http://www.ugc.ac.in))

Ragging is completely banned in The University of Burdwan and its other centres of learning, and anyone found guilty of ragging and/or resorting to ragging in any form is liable to be appropriately punished as per law.

**Please follow the instructions provided at the link below:**

<https://www.antiragging.in/information.html>

**Click the following link for mandatory undertaking of anti-ragging:**

<https://www.antiragging.in/>

or

[https://www.antiragging.in/affidavit\\_university\\_form.php](https://www.antiragging.in/affidavit_university_form.php)

**FILL IN THE DETAILS AS PRESCRIBED FOR UNDERTAKING OF ANTI-RAGGING**

University and Course Details : University Director/Vice Chancellor : Prof. Goutam Chandra

University Phone Number (+91) : 9474463541

Nearest Police station to your University : BURDWAN POLICE STATION

**The candidates who will be provisionally selected for admission to PG Course of Studies in the above mentioned Subjects for the session 2023-2025 are compulsorily required to complete the undertaking (if not completed in time of Application to the PG Admission-2023) by strictly following these instructions and must submit the hard copy of the Anti Ragging undertaking in the time of Document Verification.**

**NATIONAL ANTI RAGGING HELPLINE:**

**18001805522 (24 x 7),**

**E-MAIL : [helpline@antiragging.in](mailto:helpline@antiragging.in)**

**STATE LEVEL ANTI RAGGING HELPLINE: 18003455678 (24 x 7)**

*As per the directives of the Hon'ble Supreme Court of India, it is notified that if any incident of ragging comes to the notice of the authority, the concerned student shall be given liberty to explain and if his/her explanation is not found satisfactory, the authority would expel him/her from the institution.*

26. As already notified, non-payment of admission fees by any Provisionally Selected Candidate shall amount to cancellation of his/her candidature and in such context, they will be debarred from participation in any round of the admission process.

27. Seats, remaining vacant after the expiry of payment period will be filled up through Phase-4 Online Counselling, and Notice for the Online Counselling (Phase-4) will be published later on. Please visit the university website for any update.

28. Refund of Admission Fees for Cancellation of candidature will be as per the extant rules of UGC and Govt. of West Bengal.

29. Vacancy Position for admission to PG Courses of Studies for the Session 2023-2025 **of the above mentioned Subjects/ Programs** are as follows:

**VACANCIES OF MBA PROGRAM (100% SEAT CATEGORY) UNDER ARTS FACULTY**

Sl. No.	Subject/ Course	Centre for Learning	UR	SC	ST	OBCA	OBCB	EWS	SP	DA Category					Total Vacancies
										UR	SC	ST	OBCA	OBCB	
4	MBA	University Campus	0	3	3	0	0	5	0	0	0	0	0	0	<b>11</b>
	MBA(HR)	University Campus	1	6	3	0	0	4	0	0	0	0	0	0	<b>14</b>
	MBA (Tourism)	University Campus	1	6	2	1	0	3	0	0	0	0	0	0	<b>13</b>

**Senior Secretary**  
**Faculty Council (Arts, Commerce, Law, Music etc.)**  
**The University of Burdwan**