

The University of Burdwan
Syllabus for 4 - Year Course in
Bachelor of Fine Arts (BFA)
with effect from 2005-2006 onwards

There are nine papers and ten subjects including Compulsory Languages for foundation course. The following subjects (Practical, Theory & Compulsory Languages) will be taught in this program. Compulsory Languages will not carry internal Assessment.

BFA-PART-I- FOUNDATION

Duration: One Year

Division of Papers, Subjects & Marks

Marks will be divided into two parts internal assessment – 30% and external assessment – 70%

Papers	Subjects	Marks
Paper I (Practical)	Painting	(30+70) =100
Paper II (Practical)	Applied Art	(30+70) =100
Paper III (Practical)	Sculpture	(30+70) =100
Paper IV (Practical)	Print Making	(30+70) =100
Paper V (Practical)	Design	(30+70) =100
Paper VI (Theory)	History of Indian Art	(30+70) =100
Paper VII (Theory)	History of Western Art	(30+70) =100
Paper VIII (Language)	Compulsory English	50
Paper IX (Language)	Compulsory / Optional Bengali or Hindi	50
Total Marks		800

BFA-Part-I-Foundation **Detailed Syllabus**

Practical

Paper : I

Subject : Painting

Geometrical Drawings

To develop the sense of structure

Drawing from objects – Square, Cubes, cones, Cylindrical, Circle objects and other geometrical shapes – sketches and study. Observed and studied in various rendering media and Techniques
Conditions

Medium – Pencil, Pen & Ink, Monochrome colour

Nature & Architecture Study

Nature, Building, Historical place – light and shade.

Distribution & Understanding the images, Perspective & dimensional studies Basic understanding of pictorial space, form & planes. Drawing based work.

Details works with Mass, Tone, Volume, Structure, Dimension, Light & Shade.

Medium – Pastel, Pencil, Charcoal & Dry Brush in Black colour.

Figurative & Non – Figurative study

Drawing from human figure – mainly based on genera form and gesture Animal Figure–Gesture, movement, form & Rhythm.

Study based composition from out door subjects – Village life, City life.

To develop the sense of observation and the capacities recall images and their Coordination.

Medium – Monochrome, Charcoal, Black & White distribution, Pen & Ink (Chinese ink), Dry Brush, Pastel, Water colour, Poster Colour.

Rapid Sketching

Medium – Charcoal, Pencil, Pen & Ink

Final Display will be based on Study & Composition along with Examination works.

Paper : II

Subject : Applied Art

Basic Design Organization- (Manual)

Study of two-dimensional space and its organizational possibilities – Flat design Repetitive forms from different sources-nature-foilage-Trees-Branches-different motives

Medium – Poster colour – Black & White or any two colours

Space and Forms-Book Cover Design-(Digital)

Elements of Pictorial expression related to the concept of space and forms-Geometrical Shapes extensive exercise- Developing – awareness of pictorial elements such as Point, Line, Shape, Volume, Texture, Light and colour Basic design problems. Juxtaposition, Arrangement of Living & non-living Objects.

Medium-Pencil for scribbling, Chinese Ink, Poster Colour,

Study of various types of objects (natural and man-made) with a view to transform them into flat pictorial images- (Manual)-Developing an awareness of pictorial space-division of space & Form

and its relation with space – observation of primitive, Folk and miniature paintings-Developing an awareness of inter – relationship of different -Shapes and forms – relative values.

Medium – Poster Colour, Water Colour.

Form and Multi – Colour Composition - (Manual & Digital)

Activation of space through Form and Colour – Optical illusions. Basic Design by Computer – Paint & Brush, Word Art, Collage. Text Art Design, Calligraphic Design. Arrangement & Juxtaposition of Colours – as well as graphic designs – multiple views, angle of visual elements and its Presentation.

Final Display will be based on Study & Composition along with Examination works.

Paper : III

Subject : Sculpture

Geometrical 3D Object Study

To develop the basic sense of sculptural structure – detail drawings in various positions and angles – develop & understand basic Shapes and Forms – any twisting form and its detail study.

Structure & Character Study

Operational problems in building up structure – Foliage & Trunk Study for basic understanding of structure- Bending, Twisting, Curving Forms created from nature- Expanding structure through unit etc.-Experiments through various types of materials combinations. Known and Unknown 3D Form.

Medium – Wire, Plaster of Paris, Clay etc.

Study from Found Objects

Intricate Drawing, Enlarging images a complete 3D sculpture making to develop the sense & handle true to realism as referred in the found object.

Medium – Clay, photographs for document.

Organic & Inorganic form - Study & Composition

Drawing & exercise – composition – sculpture for Basic understanding of 3D Sculpture – Armature –Positioning – spacing – rounding; Found Vitality of the built images.

Figurative & Non – Figurative

Its high / low relief works By Clay medium – Terracotta – Preparation of clay, using Clay tools, ling, texture, shapes, high & low cut – imposing and Extracting from plates – firing – basic understanding of Relief works. Maquette & Resource works

Any Medium

Final Display will be based on Study & Composition along with Examination works.

Paper : IV

Subject : Printmaking

Geometrical Graphics

Observation of intrinsic texture of various surfaces and the textures of natural and things – Shapes, Drapery, Pattern & Monochromatic visual. Surface created in different Combination of light &

Shade – in Black & White.-Nature – trees, water, foliage, Trunk – Characterized texture. Solid division of Shapes, Forms etc.

Medium – Pen & Ink Study, Brush, Chinese brush & Ink

Image making – Study & Composition – Manual (Black & White)

Techniques of taking prints

Different Method of Printing – Lino Cut, Wood Cut -Assignments in: Drawing lay out from study based works Mono-print, Lino cut, Experience of printing of different types of surfaces: Rice Paper, Hand made paper. Basic Printing methods -Experience of Hand printing with wood blocks, Printing through Press, Methods of inking.

Final Display will be based on Study & Composition along with Examination works

Paper : V

Subject : Design

Geometrical Design and Floral Design-(Figurative, non-figurative)-

Basic Theory of Design

Exercise on different aspects of Fundamentals of Design by Colour Separation with Multi colour Design

Paper Design, Textile Design, Batik and Badhini - Printing methods and Techniques.

Final Display will be based on Study & Composition along with Examination works

Theory

Paper : VI

Subject : Indian Art

The Indus Civilization

A brief knowledge about the pre-historic scene of India. How it was in the past?

Geographical Location

Historical background. - Why we name Indus / Harappa Civilization?

What was the society like-Religion, Culture? Bird eye view of the city planning.

Art objects – Sculptures, seals and other art objects like Jewellery, pottery and their detail visual reading.

The Maurya Period

Geographical, Political situation -Time-Historical background.

Sculptures analyzing it in context to its form. Polish, construction and subject matter.

Religion

The Sunga Period and Related Developments

Geographical and political situation-Historical background-Religious beliefs.

Architectural knowledge of Stupa, Chaitya and Vihara.

Art forms – relief sculptures and their visual appreciation keeping in knowledge the material, how it is carved and what is its placement in architecture.

Paper : VII

Subject : Western Art

Pre – Historic Art

Briefly a discussion on what is history and pre history

Geographical location of pre-historic cave paintings of ALTAMIRA and LAZCAUX.

Giving a background of why how and where (surface, environment) they were painted. When (time) they were painted? Who painted them and why? Their faith connected with these paintings. A total knowledge about the paintings and the different images executed. The negative and positive images executed on the cave walls. Keeping in mind the above points critically analyzing their (the wall paintings) forms, compositional arrangement and expression. How the pre-historic / folk images can influence the modern man?

Egyptian Art

Geographical location-Historical background – The birth of the civilization, its development (how it grew up)-Division of Egypt into upper and lower-Dynasties and their divisions into kingdoms

Old, Middle, New Kingdom

A brief knowledge about the Egyptian society. The king as God (Concept or logic of the Egyptian style

(Figures)-An overview about the development of the pyramids construction – from mastabs to pyramids.

Keeping the above points an in depth look into the art objects mainly paintings and sculpture. Their visual appreciation in context to form space, Compositional arrangement, expression colour etc.

Ancient Near Eastern Art = Mesopotamia

Geographical location-Historical background – The birth of the civilization-Its development-Coming of Sumerians, Assyrians and others. Religious belief and the society surrounding it and slowly how it is evaporating with time. Bird eye view about architectural development-Looking into the art objects – assembled sculpture. Sculptures, Paintings.-Analytical viewing of the art forms in respect to their forms. Colour, composition time etc.-Comparative study with Egyptian art works.

Greek Art

Geographical location-Historical background – who where Greeks? Their coming and development of their society-Religion, Culture-Discussing about the art objects – Vase paintings – different kinds of vases, their uses (shape, size, form)-Geometric, Oriental style, Archaic vase painting, The Black figure style of painting, The Red figure style of painting.- Keeping in knowledge the form, space of the vase a visual judgment about the painted images on it- Sculpture, Archaic, Classical, Hellenistic-A total change within the Greek culture and its art objects from time to time. A comparative overlook of images of Greek with Egyptians style of figure and composition. The shiftment in the through process from Egyptians to Greek.

Paper : VIII

Subject : Language (English)

Group A

Stories:

A Snake in the grass	-	R. K. Narayan
The night the ghost got in	-	Tames Thurber
A cup of tea	-	Katherine Mansfield.

Writers

Poems:

The Lady of Shallot	-	Alfred Lord Tennyson
Daffodil	-	William Wordsworth
The Listeners	-	Walter de la Mare
Lake Eye of Isle	-	William Butles Yeats.

Group B

Writing Exercise:

The Business letter
Paragraph writing

Essays

Rupa – Abanindranath Tagore
Van Gogh's views on Art (extracts) – (Letter to theory)
Picasso's views on Art (extracts from Guernica)

Paper : IX

Subject : Compulsory Language (Bengali)

Poems

Sonar Tori – Rabindranath Tagore
Banalata Sen- Jibananda Das
Ghor Saowar- Bishnu Dey
Swasati- Sudhindranath Dutta
Sangati- Amiya Chakroborty

Short Story

Athiti- Rabindranath Tagore
Pramatha Chowdhury
Pari- Samaresh Basu

Essays

Asharh - Rabindranath Tagore
Rabindranath Tagore Dokra Kamar-

Aesthetics

Ruper Maan O Pariman -Abanindranath Tagore
Chabir Aanga
Kamal Kumar Majumdar

Paper : IX

Subject : Optional Language (Hindi)

Prose: (Stories)

1. Sadgati	-	Prem Chand
2. Teesri Kasam	-	Phuleshwar Nath Renu
3. Samay	-	Yashpal

Writers

Pomes:

1. Bhikshuk	-	Nirala
2. Panchavati	-	Maithili Saran Gupta
3. Badal ko girte dekha hai	-	Nagarjuna

Essays:

- | | | |
|-------------------|---|-----------------------|
| 1. Utsaha | - | Ramchandra Shukla |
| 2. Ashok Ke Phool | - | Hazari Prasad Dwivedi |
| 3. Bisadyoga | - | Kubernath Ray |

Specialization Course in Painting**BFA-PART-II-PAINTING****Division of Papers & Marks**

Marks will be divided into two parts Internal Assessment – 30% and External Assessment – 70%

Practical

Paper I	Drawing	(30+70) =100
Paper II	Pictorial Composition	(30+70) =100
Paper III	Portrait	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks**600****BFA-PART-III-PAINTING****Division of Papers & Marks**

Marks will be divided into two parts Internal Assessment – 30% and External Assessment – 70%

Practical

Paper I	Drawing	(30+70) =100
Paper II	Pictorial Composition	(30+70) =100
Paper III	Portrait	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks**600**

BFA-PART-IV-PAINTING

Division of Papers & Marks

Marks will be divided into two parts Internal Assessment – 30% and External Assessment – 70%

Practical

Paper I	Drawing	(30+70) =100
Paper II	Pictorial Composition	(30+70) =100
Paper III	Project	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks

600

BFA-Part-II-Painting

Specialization Course in Painting

Detailed Syllabus

Practical

Paper : I

Subject : Drawing

Still life / Life Study / Landscape / Cityscape / Hills cape-

Sustained study of drawing from life and other objects- Analysis of objects as line, form, plane, light & shade- Transformation of the objects into variety of simple and complex planes, tones and organization- Drawing from Indian icons and Western antiques- Study of human anatomy. To practice & develop – Human figure & Animal figure – their gesture attitude – related with surroundings association of circumstances- Animal study – their characterization and attitude, group of animal figures – study.

Medium – Glass mark Pencil / Crayon / Charcoal / Pastel / Pen & Ink.

Paper : II

Subject : Pictorial Composition

Development of pictorial design into content oriented painting in representational aspects. Students should be exposed to various schools of Paintings- Detailed copy of miniature paintings from chosen style.

To practice & develop – Human figure & Animal figure – their gesture attitude – related with surroundings association of circumstances.

Animal study – their characterization and attitude, group of animal figures – study Architectural shape, Perspective study, Historical places, Market place, road corner, Railway station, Gardens cape.

Any Interior composition related to the figures and objects.

Medium – Water Colour / Acrylic / Tempers.

Paper : III

Subject: Portrait Painting

Characterized Painting

Study based Composition – emphasized on Portrait paintings- Study of human figure – in monochrome and colour. Individual portrait study in various characterized form ‘Mood & Motion’ – ‘Feelings & Emotion’, ‘Gesture & Angle’, Collaborative or Group of people, Men & Women in different profession involving their way of living.

Students should be exposed to portrait paintings from various masters.

Medium – Pencil / Crayon / Charcoal / Water-colour / Oil.

Paper : IV

Subject: Electives

Mural – Layout / Tiles Mural

Students can choose any subject other than their own specialization.

The syllabus will be framed by the respective Departments.

Theory

Paper : V

Subject : Method & Materials

Wash Techniques, Gouache, Pastel, Crayon, Tempera and Transparent water colour – Techniques & Methods.

(1) Definition of portrait painting, Give Examples – Academic Classical Method & Techniques.

(2) Definition of Drawings, Give Examples Explain various Methods & Techniques.

(3) Mural – Tiles, Give Examples – Techniques & Methods.

(4) Definition of Pictorial Composition

(5) Explain characterized paintings – Form, Mood & Motion, Feeling & Emotion, and Gesture & Angle.

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art

Indian Art

Kushana Art – Mathura and Gandhara

Gupta Art –

Post Gupta sites – Elephanta, Mamallapuram, Konarak and Ellora. (These topics will be briefly taught keeping few important examples and special attributes of each Place)

Bibliography :

Susan Huntington – The Art of Ancient India

H. Zimmer – The Art of Indian Asia, two volumes

Sherman E Lee – A history of Far – eastern art – 5th edition, Thames & Illusion

Western Art

Roman Art - Sculpture, Relief panel, Painting.

Early Christian and Byzantine Art

Gothic Art

Early Renaissance – Giotto, Masaccio, Durer

Bibliography :

H. W. Janson – History Art

Frederick Hartt & David G. Wilkins – History of Italian Renaissance Art – T & H Publication – 5th Edition-Publication 1997.

Far Eastern Art

The Buddhist paintings of China and Japan - Paintings and Sculptures and its styles- Artists and their approaches towards Buddhists paintings - over all ideas and views.

Landscape painting in China and Japan – Artists and their approaches towards Landscape paintings- over all ideas and views.

BFA – Part - III- Painting

Specialization Course in Painting

Detailed Syllabus

Practical

Paper : I

Subject : Drawing

Details Drawing / Illustration

Drawing from life and object with references-Rendering it as complete work of art-Leading to individuality and technical competence-Rendering techniques of dry and wet mediums- Study of human anatomy, Detailed study from Indian icons and antiques.

Medium – Glass mark Pencil / Crayon / Charcoal / Pastel / Pen & Ink.

Paper : II

Subject : Pictorial Composition

Creative Composition from out door, indoor subject-Analytical study of objective forms of thematic development in painting- Exploration of various possibilities of expression form nature, human and animal figure, daily life & event of urban contemporary life.

Medium – Oil, Tempera, Acrylic, Mixed Media.

Paper : III
Subject : Portrait Painting

Group Portraits

Study from living model with a view to exploring various application methods and rendering techniques. Critical study of works of great masters. Exercise in organization and rendering techniques in portraiture and its organizational possibilities in different gestures and characteristic of the every element.

Medium – Oil, Pastel, Water- Colour – Transparent and Opaque.

Paper : IV
Subject : Electives

Mural – Jaipuri Fresco / Italian Fresco

Students will have advanced study in the subject chosen in their first year degree as their electives.

The syllabus will be framed by the respective Departments.

Theory

Paper : V
Subject : Methods & Materials

17th century oil Method

Pastel (Oil)

Transparent water colour, opaque water colour, Gouache, Tempera, Mural, - Mosaic or Tiles

Jaipuri Fresco, Italian Fresco

Some important artistic & their works executed in pure oil method, 17th C. oil method, water colour and other mediums.

Definition of portrait paintings, Give some examples.

Paper : VI
Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art .

BFA-Part-IV-Painting **Specialization Course in Painting**

Detailed Syllabus

Practical

Paper : I
Subject : Innovative Drawings

Experimental Drawings

Drawing from life, Icons and other objects with a view to study the structural harmony of the object - Reference drawings for the chosen measure (Composition or portraiture)

Medium – Glass mark Pencil / Crayon / Charcoal / Pastel / Pen & Ink/ Collage

Paper : II

Subject : Pictorial Composition

Creative Composition

Students should be initiated to develop own technique for organizing and rendering the picture. Scope should be given to develop his own individual style, philosophy and aesthetics – Water colours, Oil colours.

Paper : III

Subject : Project Work

Book Art: - 'Book' is becoming an art form with its long tradition.

So student should go through the process of making of 'Book Art'. Write poetry or memory of something, or short story – make illustration directly on page.

Specific subject wise – Book Art – concept – write up –

- i) Illustration – in various mediums –
- ii) Typography – Size & Structure Dummy formation / Page make-ups
- iii) Prepress – Signatures – Converting – Collating – Finishing.

Experimental works – Students should undergo certain kind of experimental work by using different mediums – manual to digital including multimedia presentation or installation kind of works.

Paper : IV

Subject : Elective

Computer Graphics

In the third year the students have to study multimedia and the use of computers. For this basic course in computer and multimedia has to be followed.

Theory

Paper : V

Subject : Methods & Materials

Encaustic Medium for oil Painting

Pure oil Methods & Techniques

Modern oil Method – Impressionists, post impressionists

Book Art – Method & Techniques

Computer Graphics – Basics

Comparative study – Wash technique, Water colour, Tempera, Gouache

Some important Artists & Their works – Indian & Western

Definition of Installation Art – Give Example

Definition of Pictorial Composition – Give Example

Definition of Innovative Drawing – Give Example

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art

BFA-PART-II-SCULPTURE**Specialization Course in Sculpture****Division of Papers & Marks**

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**
Practical

Papers	Subjects	Marks
Paper I	Drawing	(30+70) =100
Paper II	Composition and Architectural Structure	(30+70) =100
Paper III	Wood Carving and Head Study	(30+70) =100
Paper IV	Elective	(30+70) =100
Theory		
Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50
Total Marks		600

BFA-PART-III-SCULPTURE**Division of Papers & Marks**

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**
Practical

Papers	Subjects	Marks
Paper I (30+70) =100	Creative composition (3D) and Life Study	
Paper II	Stone Carving	(30+70) =100
Paper III	Relief Sculpture and Mural	(30+70) =100
Paper IV	Elective	(30+70) =100
Theory		
Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50
Total Marks		600

BFA-PART-IV-SCULPTURE

Division of Papers & Marks

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**

Practical

Papers	Subjects	Marks
Paper I	Composition	(30+70) =100
Paper II	Metal Casting	(30+70) =100
Paper III	Project Work	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks **600**

BFA-Part-II-Sculpture Specialization Course in Sculpture

Detailed Syllabus

Paper : I

Subject : Drawing

Drawing from human as well as animal life and all sorts of life

Drawing from living and non-living objects.

Antique and Icon [Indian as well as Western in clay also].

Drawing and Sketches for creative 3D and relief sculpture.

Paper : II

Subject : Composition and Architectural Structure

3D Sculpture

Human or formal: in all sorts of modern as well as traditional medium, moulding and castings, Terracotta and direct materials. Relief sculpture in clay, moulding, casting of the clay one and direct material – cement, P.O.P. etc.

Architectural sculpture – in Paper, Card board etc.

Paper : III

Subject : Wood Carving and Head Study

Head study of male and female of different age and region from life in clay and casting it in more durable medium. Showing the character. Personality and expression

Marquette for wood carving and carving in woods.

Paper : IV

Subject : Elective

Wood Cut Print- Multi Colours / Black and White.

Theory

Paper : V

Subject : Methods & Materials

Examples and explain through master works of different times

Basic Methods of Sculpture-Modeling, Carving, Assemblage, Knitting- Clay modeling and structural formation of 3D Sculpture, Armature making and etc.

Basic Character of Clay, Ceramics and Wood.

Wood Carving methods and techniques

Preservation, Restoration and Seasoning of wood.

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art

BFA-Part-III-Sculpture

Specialization Course in Sculpture

Detailed Syllabus

Practical

Paper : I

Subject : Creative composition (3D) and Life Study

Rounded Sculpture 3D in various mediums.

Life study (size) ½ full 2/3 of female or male figure in clay / standing / seating – sketch / drawing and modeling in clay moulding and casting.

Paper : II

Subject : Stone Carving

Carving in different kinds of stone / marble / sand as well as granite.

Paper : III

Subject : Relief Sculpture and Mural

Mural work in various mediums. Layout and implementation.

Relief Sculpture indifferent medium and size – Low / high relief.

Paper : IV

Subject : Elective

Terracotta Sculpture and Hand made Pottery- Slab, Pinching and Coil methods.

Theory

Paper : V

Subject : Methods & Materials

Examples and explain through master works of different times

Basic character and classification of Stone

Techniques of Stone Carving

Basic understanding of Relief Sculpture and Sculpture based Mural.

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art

BFA-Part-IV-Sculpture Specialization Course in Sculpture

Detailed Syllabus

Practical

Paper : I

Subject : Composition

Three-dimensional composition in various mediums - Terracotta / Fiberglass / Junk sculpture / assemblage, etc. for making 3D Sculptural Composition (Figurative / non-figurative).

Use different techniques and traditional as well as modern methods.

Paper : II

Subject : Metal Casting

From Clay, Wax works to Metal works- using 'Lost Wax' process – Direct method as well as indirect method, Hollow and Solid.

Medium- Brass/Bronze / Aluminum etc

Paper : III

Subject : Project Work

Site specific installation (Modern medium)

Project works and documentation on the findings new objects and forms and create a new space by assembling sculpture as well as other mediums.

Paper : IV

Subject: Elective

Terracotta Sculpture and Hand made Pottery- Slab, Pinching and Coil methods.

Theory

Paper : V

Subject : Methods & Materials

Examples and explain through master works of different times.
Basic character of metals- Bronze, Brass, Aluminum, Iron, Copper etc.
Different techniques and methods of making metal sculpture
Direct and Casting methods and techniques.
Metal surface finishing- Buffing, Patinization, Electroplating etc.

Paper : VI

Subject: Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Applied Art

Specialization Course in Applied Art

BFA-PART-II-APPLIED ART

Division of Papers & Marks

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**

Practical

Papers	Subjects	Marks
Paper I	Drawing & Sketches	(30+70) =100
Paper II	Typographical Design	(30+70) =100
Paper III	Identity & Design	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks **600**

BFA-PART-III-APPLIED ART

Division of Papers, Subjects & Marks

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**

Practical

Papers	Subjects	Marks
Paper I	Drawing & Sketches	(30+70) =100
Paper II (30+70) =100	Press Magazine Ad. & Editorial Design	
Paper III	Out-of-Home Media Design	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks **600**

BFA-PART-IV-APPLIED ART

Division of Papers, Subjects & Marks

Marks will be divided into two parts **Internal Assessment – 30%** and **External Assessment – 70%**

Practical

Papers	Subjects	Marks
Paper I	Photography	(30+70) =100
Paper II	Conceptual Design & Poster Art	(30+70) =100
Paper III	3D Graphic Design	(30+70) =100
Paper IV	Elective	(30+70) =100

Theory

Paper V	Methods & Materials	(15+35) =50
Paper VI	Indian Art	(15+35) =50
	Western Art	(15+35) =50
	Far Eastern Art	(15+35) =50

Total Marks **600**

BFA-Part-II-Applied Art Specialization Course in Applied Art

Detailed Syllabus

Paper : I

Subject : Drawing & Sketches

Illustration work from nature and surroundings

Advertisement work in various medium – reference findings

Paper : II

Subject: Typographical Design

Typography as vehicle of all Graphic communication failures, creating messages with Specific typefaces, Fonts & Styles, acquiring skills to apply, Analysis of type families & categories of types etc. computer available Fonts, new or parallel fonts in other Indian Languages. Practical knowledge of Calligraphy & its tools. Designing Book Jacket cover as elementary step simple solving of Design with dominant typographic elementary step-simple solving of Design with dominant typographic element. (Manual and Digital).

Paper : III

Subject : Identity & Design

Graphic Design Basics, principles of Design, Design Elements, visual Languages * Thinking, Graphic Design exercises, with Form and Space. Designing Identity, Crafting “Logo” for a Corporate or a Business Organization or ‘Events’ Corporate Identity Programme, designing a manual for various applications of ‘LOGO’ & ‘Logotypes’ with specifications of colour & code and material notes in different media designing and day to day business (Manual and Digital)

Paper : IV

Subject : Elective

(Computer Graphics)

Computer Hardware Basics / Computer Aided / Illustration (Corel Draw, Illustrator, Photoshop, Free-Hand)

Paper : V

Subject : Methods & Materials

Origin and development of Typography-Anatomy of Typographic structure

Historical evolution of Graphic Design-Innovation and coming of the Term ‘Graphic Design’-Basics of Designing-Design Principles-Element of Design-Order of Read –Design and visual language- art and science-psychology and impact-colour manipulation.

Book Jacket cover and CD-Inlay Card- Technical aspects, design aesthetics and presentations.

Basics of Reproduction (Printing) methods and materials- Relief, Intaglio, Paleography and Stencil processes- Offset printing-inkjet, Laser and Digital printing- Principles and distinctions

Designing and painting-the social role and task – Zeitgeist (the spirit of the time) in designing.

Heritage and hierarchy – Ways of seeing, Great designers of the world and their characteristics.

Designing for Advertising and social Communication-Ad agency structure-Nature and function of an Ad agency-

Advertising creativity-The greatest Lies and truths in advertising -Introduction to Advertising media-Out of Home Media-P.O.P. (Point of Purchase) and P.O.S. (Point of Sale) etc.

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting, Sculpture and Sculpture

BFA-Part-III-Applied Art Specialization Course in Applied Art
Detailed Syllabus

Paper : I

Subject : Drawing Sketches

Life Drawing and Outdoor sketch (any medium) Illustration work from nature. Advertisement work in various medium – reference findings.

Paper : II

Subject : Press Magazine Adds, Editorial Design

Generating ideas & crafting designs for media learning from thumbnail to finished ones for Print the convention of the media – measuring options – elements – language, adaptations, - Insertions Circulation and readership – Reproduction and Prepress techniques.

Image setters and beyond. Modern means of Printing – page – makeups – Limitations and advantages – cost of media, Creative and Publication Illustrations, Info graphics – Campaigns. Direct Mailer (Manual and Digital)

Paper : III

Subject : Out of Home Media Design

Hoarding / Transits / Sign ages and other outdoor promotional devices, simple solving of design problems with texts and images. Learning Inter-Textual of verbal and non-verbal messages media.

‘Reach’, ‘What’ & ‘Why’ of Strategy and ‘Positioning’ for a Product, Scales, Reproductions in high - format printing today, legal aspects and Execution, technology evolution. Show Card, Prestige Calendar.

Paper : IV

Subject : Elective

Computer Graphics

Macromedia Director / Flash / Adobe Premiere / Illustrator.

Paper : V

Subject : Methods & Materials

News paper as Media-Limitation and Advantages-circulation and readership-Designing and Reproduction of Newspapers and Magazines-Technical Parameters-aspect ratio-measuring Adds.-Paper-quality and weight of various printing papers related to reproductions-Stages of Crafting an Add from rough scans to finished Composition for reproduction-Advertising and News-Papers Illustrations for-configuring Line Art through various tools and techniques-knowledge in bleached cross hatching, Scrapper boards etc.-continuous tone (half tone) Block making-Printing Plates or substrates-Reproductions-Image editing-Old and new means (Air brushing and Imaging Editing Software’s of present-day Cyber means)

Direct Mailers and show Card - as a growing means of marketing, designing methods-tools for the medium.

Basics of Photography- Invention of gadget and the technical enhancements- pinhole to SIR to digital camera-principles of construction of Camera, its elements and their functions. How Camera works with Lenses, lights and lens eye-different filter and their effects- Documentation and Creative approaches and Communication through Photography and other Media comparative study- World Industries on Photography.

Upcoming outdoor Media in India and abroad-viz.-Umbrella advertising.

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting and Sculpture

BFA-Part-IV-Applied Art Specialization Course in Applied Art
Detailed Syllabus

Paper : I

Subject : Photography

Shooting, Developing, Printing, Digital Photography, Light lenses, Filter etc.

Dark Room techniques.

Paper : II

Subject : Conceptual Design & Poster Art

Designing Posters as effective communication tool for Advertising and Public Welfare. Elements and associative devices-analytical approach and emphasis, ideation, generating original concepts -innovation execution to limitless implications and effectiveness, Text & Image relationship, bent and straight messages. Acquaintance with best of the post-war modern posters of France, Poland, Scandinavia and America – The Visual poetry and 'Zeitgeist'. Bauhaus, Minimalist, Surrealism and post modern rendering. (Manual and Digital)

Paper : III

Subject : 3D Graphic Design

'Packaging' to build Brand profile-State-of-the-Art technology & new eco-wave in 'packaging', materials & mechanic, visual Merchandising, Point-of-purchase promotion-product and Exhibit Design for Store, Shops & Offices.

Paper : IV

Subject : Elective

Web Designing / HTML / Basic Internet Technologies / 3D Studio Max.

Project Work – Campaign planning, Presenting tools & techniques, Demonstration Class – Printing Process, Drawing and Illustration.

Paper : V

Subject : Methods & Materials

Poster executions in varying techniques or methods of Poster Art. Techniques of great painters while assigned to do posters-Changing execution styles country to country-designer to designer of different time and countries with their own socio-economic background-Posters museums and universal platforms-Indian events- French, Poland Spanish, Cuban, German (European Union) and Neo- American Trends and further developments. Bauhaus-minimalists and Post modernists.

Advanced Photography: experimental and psychedelic

Multimedia animation and film media: Animation principles. Cell and Digital animation techniques.

World champions in the animation Industry, introducing to Internet & Web Design.

Storyboard for Electronic Media (TV) Advertisement.

Business Design

Corporate Identity

3D Design

Printing

Paper : VI

Subject : Indian Art, Western Art & Far Eastern Art – same syllabus for Painting and Sculpture

=====

