

About the Department

The Department was established with a PG Diploma Course in 1997 under the Faculty Council of Arts. The Diploma course was discontinued in the year 2000 and two-year Master Degree course in Mass Communication had been introduced. Presently, the University offers UG BA (Honours and General) Courses under CBSC system in Mass Communication and Journalism, UG CCfUP under new NEP 2020, M.A. and Ph.D. programme in Mass Communication.

The department has one Professor, two Assistant Professors and one Contractual Assistant Professor. The departmental teachers are ably assisted by three full time Research Scholars [Two are UGC-NET/JRFs and One is Savitribai Jyotirao Phule Fellowship For Single Girl Child scholar] at present.

The Department of Mass Communication has successfully carved a niche for itself in terms of academic excellence in the state. It is one of those universities that offer post graduate course as well as PhD degrees to deserving candidates simultaneously. The students who have completed their masters and doctorate from this department are well established in the world of media, academics and research fields.

Faculty Members

Prof. Saswati Gangopadhyay, Ph.D

Dr. Saswati Gangopadhyay is a Professor, joined the department on July 10, 2000. She has 24 years and 6 months of teaching experience. Her areas of specialization include Gender & Media, Television and Digital Media.

Dr. Gangopadhyay has supervised 9 Ph.D./MPhil scholars. She is Presently supervising 4 Ph.D. scholars. She is a member of various academic bodies, including the UGBS, PGBS, BoRS and Doctoral Committees in mass communication of this university.

Additionally, she serves as a member of the Ph.D. Committees at Calcutta University and St. Xavier's University and as a member of the PGBOS at RBU, NSOU, SRCMUJ, SKBU and Bankura University.

Furthermore, she is part of the Faculty Council of Arts at Delhi University and the BOS in the Department of Journalism at St. Xavier's College

Dr. Rajesh Das, Ph.D

Dr. Rajesh Das is an Assistant Professor (Stage III), joined the institution on July 1, 2005. He has 19 years and 6 months of teaching experience in this university. His areas of specialization include Health Communication, Media Management, Community Media and Corporate Communication. Dr. Das has supervised 3 Ph.D. scholars who have already awarded doctoral degree. He is currently supervising 3 phd scholars. He is a member of UGBS, PGBS, BoRS and the Doctoral Committee in masscommunication of this university. He is also a member of the University Newsletter Publication Committee. Additionally, he is member of the Research Advisory Committee (RAC) at St. Xavier's University, a member of the Doctoral Committee at Sister Nivedita University and a member of the BOS at Green University, NSHM Kolkata, Gaur Banga University, Hari Chand Guru Chad University, Swami Vivekananda University, and Adamas University

Dr. Mugdha Sengupta, Ph.D

Dr. Mugdha Sengupta is an Assistant Professor (Stage III), joined the institution on November 7, 2005. He has 19 years and 2 months of teaching experience in this university. His areas of specialization include Film Studies, Development Communication, Media Culture & Society, Advertising, and Print Journalism. Dr. Sengupta is currently supervising 4 Ph.D. scholars. He is a member of the UGBS, PGBS, BoRS, and Doctoral Committees in mass communication of this university. Additionally, He is a member of the BOS in the Department of Journalism at St. Xavier's College and serves as a member of the Research Advisory Committee (RAC) at RBU. Previously, he was a member of the UGBOS at KNU and the BOS at SVU.

Dr. Jayati Kumar, Ph.D

Dr. Jayati Kumar is a Full-time Contractual Faculty who joined the institution on June 11, 2008. She has 14 years and 7 months of teaching experience in this university. Her areas of specialization include Photo Journalism, Women & Media, International Communication, Television, Reporting and Writing.

Curriculum Offered

Under Graduate Level-- Nine colleges in three Districts [Purba Burdwan, Hooghly and Birbhum]

Post Graduate Level --Golapbag Campus

Doctor of Philosophy (PhD) --Golapbag Campus

Campus Life

The campus life of the students is a vibrant one filled with endless enriching activities, in-depth curriculum, practical exposure, theoretical foundations and enjoyment. The students not only learn about the subject but also implement them through the various assignments or projects. The bond the students share with the department and the faculty members is an unforgettable one cherished forever.

Cultural activities

The University of Burdwan can undoubtedly boast of a rich cultural life. It organizes a yearly social named “Muktodhara”, which was earlier known by the name “Sanhati”. During this time, the university wears a brand new look rich with colours and fun-filled activities. This social give the students an opportunity to explore and showcase their talents and nurture it in a more promising way.

Seminars, workshops and conferences

The Department has so far organized a number of seminars, conferences and workshops. These events have not only provided the students an exposure to diverse avenues associated with media but also have helped in earning a good repute with renowned academicians and media personalities. The department strives to organize more such events in the future for building bridge of enriching experience that leads towards a more learned environment for the department as a whole

