



PROF. (DR.) TANMOY DASGUPTA

Qualifications: B.E. (Mech), MBA (Operations), Ph.D.

Designation: PROFESSOR

Contact Nos.: 9434113809 (WA), 9064191447

E-mail: tanmoy.dasgupta@gmail.com

proftanmoydasgupta@gmail.com

tdasgupta@mba.buruniv.ac.in

Dr. Tanmoy Dasgupta is a **Professor of Operations & Systems Management** in the Department of Business Administration, The University of Burdwan, West Bengal.

Teaching Areas:

- ◆ Management Science
- ◆ Quantitative Techniques
- ◆ Management Information Systems (MIS)
- ◆ Production & Operations Management
- ◆ Total Quality Management (TQM)
- ◆ Logistics & Supply Chain Management
- ◆ Systems Analysis & Design
- ◆ Operational Planning & Control
- ◆ Database Management Systems
- ◆ Purchasing & Materials Management
- ◆ Knowledge Management

Research Interests:

- ❖ E-Commerce Modelling & Online Marketing
- ❖ Genetic Algorithms in Managerial Optimization
- ❖ Markov Processes in HRD & Manpower Planning
- ❖ Retail Management & Customer Satisfaction Models
- ❖ Integrated Logistics Information Systems
- ❖ Maintenance Management & Continuous Monitoring Systems
- ❖ Financial Services (Banking, Insurance) Analytics

Professional Experience:

- ☞ A successful stint of five years in managerial roles in a PSU viz. The Durgapur Projects Ltd. (A Govt. of W.B. Undertaking).
- ☞ Prof. (Dr.) Tanmoy Dasgupta brings over **30 years of postgraduate teaching experience** in the domain of management education.

Academic & Administrative Leadership Roles:

- **Director**, Malaviya Mission Teacher Training Centre (MMTTC), The University of Burdwan (Addl. Charge since June 2024).
- **Former Principal**, University Institute of Technology (UIT), The University of Burdwan.
- **Former Controller of Examinations**, The University of Burdwan (2017).
- **Former Head of the Department**, Department of Business Administration (2005–07, 2016–18, 2021–2023).
- **Coordinator**, MBA (Insurance & Risk Management), Directorate of Distance Education.
- **Coordinator**, MBA (Distance Mode), The University of Burdwan.

Research & Publications

Prof. Dasgupta has published over **110 scholarly works**, including journal articles, book chapters, conference papers, reviews, and data papers. His research is featured in reputed national and international journals such as:

- ★ *IEEE Transactions on Reliability*
- ★ *International Journal of Quality and Reliability Management*
- ★ *Communications in Statistics*
- ★ *IAPQR Transactions*
- ★ *Indian Management*
- ★ *Indian Journal of Marketing*
- ★ *Finance India*
- ★ *SAJOSPS*
- ★ *Siddhant*
- ★ *Training & Development Journal*
- ★ *Growing Science*
- ★ *Strategy in Management: Concepts and Application (Ed.)*
- ★ *International Journal of Research in Management, Business & Social Sciences*
- ★ *Indian Journal of Applied Research*
- ★ *Sustainable Management Practices: Issues & Trends*
- ★ *Asia Pacific Management Review*
- ★ *Journal of Packaging Technology and Research*
- ★ *International Journal of Management Practice*
- ★ *SCMS Journal of Management*
- ★ *Aegaeum Journal*

- ★ *GIS Science Journal*
- ★ *International Journal of Business and General Management*
- ★ *UNNAYAN, International Bulletin of Management and Economics*
- ★ *International Journal of Research and Analytical Reviews*
- ★ *IOSR Journal of Business and Management*
- ★ *International Journal of Research in Commerce, IT and Management*

Research Supervision & Projects:

- **Ph.D.** Supervision: **13** candidates awarded with the following themes –
 - ◆ E-commerce
 - ◆ Retail Marketing
 - ◆ Application of Genetic Algorithm in Managerial Decision-Making
 - ◆ Impact of Internet on Brand awareness
 - ◆ Markov Process in managerial Decision-Making with reference to HRPD
 - ◆ Impact if IT on Service Quality: LICI in Burdwan
 - ◆ Integrated Logistics Information System: Indian Industrial Unit
 - ◆ Growth of Roadways Sector in India with Reference to PPP
 - ◆ Impact of Packaging on Purchase Decisions: Urban and Rural BOPs
 - ◆ Impact of Financial Inclusion
 - ◆ Perception of Customers on Internet Banking
 - ◆ Problems and Prospects of SMEs: managerial Perspective
 - ◆ Application of Cloud Computing in Selected Industrial Problems
- **5** currently under supervision.

Project Leadership:

- One UGC-sponsored Minor Research Project – “A Study on the Changing Business Environment with the Advent of E-Commerce”.
- Two AICTE-sponsored Major Projects – “Collaborative Research and Capacity Building through Establishment of IIP Cell of The University of Burdwan” and “Upgrading Research Facilities in Business Administration, BU Through MODROBS”.

Consultancy: Advisor to the *Burdwan Development Authority*, West Bengal for two BDA-undertaken projects.

Academic Engagements

Prof. Dasgupta has actively contributed as:

- Ω **Keynote Speaker, Session Chair, and Paper Presenter** in numerous national and international conferences, seminars, and workshops.
- Ω **Resource Person** in multiple UGC-sponsored Refresher and Orientation Programmes/FIP.
- Ω **Domain Expert** for selection of faculty in universities and institutes.
- Ω **Editorial Board Member** of three reputed management journals
- Ω **Academic Expert** and **Evaluator** for UGC, AICTE, ICSI, WBCSC etc.

Institutional Development & Governance

Prof. Dasgupta has held strategic academic-administrative responsibilities including:

- @ **Member**, Burdwan University Court.
- @ **Member**, Burdwan University Executive Council.
- @ **Chairperson**, UG Board of Studies in Business Administration.
- @ **Chairperson**, PG Board of Studies in Business Administration.
- @ **Chairperson**, UG Board of Moderators in Business Administration.
- @ **Chairperson**, PG Board of Moderators in Business Administration.
- @ **Member**, Advisory Committee, Centre for Management Studies, B.U.
- @ **Member**, Advisory Committee, Centre for Interdisciplinary Studies, B.U.
- @ **Member**, Advisory Committee, Computer Centre, B.U.
- @ **Coordinator**, MBA-D Programme, Directorate of Distance Education, BU.
- @ **Member**, Advisory Committee, Centre for Distance & Online Education, BU
- @ **Member**, Academic Committee, Centre for Distance & Online Education, BU
- @ **Member**, Finance Committee, Centre for Distance & Online Education, BU
- @ **In-Charge**, Civil Engineering Programme, UIT.
- @ **Inspection & Affiliation Expert**, MBA/BBA Programmes under WBUT & Burdwan University.
- @ **Member**, Monitoring Committee for P.G. Degree in Professional Courses, Burdwan University.

Institutional Associations & Visiting Engagements

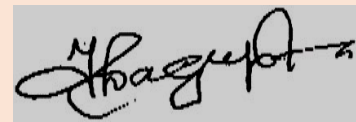
Prof. Dasgupta has been invited as a **Visiting Faculty** and **Academic Expert** by some of the leading universities and institutions including:

- * Assam University
- * Jadavpur University
- * Calcutta University
- * North Bengal University
- * Sambalpur University
- * Visva Bharati University
- * Vidyasagar University
- * Gandhigram Rural Institute (Deemed University)
- * Ravenshaw University
- * Sidho-Kanho-Birsha University
- * Ranchi University
- * Amity Global Business School
- * Techno India University
- * Kalyani University
- * Sri Venkateswara University
- * Sri Satya Sai University of Technology & Medical Sciences
- * Jharkhand Rai University,
- * and many others.

Social Contributions

Beyond academia, Prof. Dasgupta has been actively involved in community development through his long-standing association with the **Lions Club of Burdwan, Maitree**, having served in leadership capacities as **President, Secretary, and Treasurer**.

Address for Communication: Department of Business Administration, The University of Burdwan, Golapbag Campus, Burdwan – 713104, West Bengal, India.



(TANMOY DASGUPTA)