

**One week Management Development Programme (MDP) on
Total Quality Management (TQM) in Technical & Higher Education
(Under TEQIP-II)**

Date: 5th to 9th August'2013

Venue: Directorate of Distance Education (DDE), Burdwan University



Organised by

University Institute of Technology, Burdwan University

Convener

Prof. B.K.Pramanik

Prof. –In-Charge, UIT, B.U

Coordinator

Shauvik Roy Chowdhury

Asst. Prof., MBA (HR), UIT, B.U

- **Invitation:** It is a great pleasure on the part of University Institute of Technology , Burdwan University to announce a one week Management Development Programme (MDP) on Total Quality Management (TQM) in Technical & Higher Education during 5th to 9th August'2013 at Directorate of Distance Education (DDE) , Burdwan University. Your active participation in the MDP will make it a grand success.
- **Course overview:** Total Quality Management (TQM) is a comprehensive and structured approach to organizational management that seeks to improve the quality of products and services through ongoing refinements in response to continuous feedback. TQM as a management model, with its emphasis on leadership, strategy, teamwork, rigorous analysis and self-assessment, has a universal message. And it has always been a philosophy for the long haul rather than a short-term fix. It is now required more than ever in our world of continuous change. The knowledge revolution has brought about rapid advances in educational domain. It has changed the way we work and think and is impacting learning. To cope with the information age every person requires a high standard of education. Education especially higher and technical education is facing serious challenges from all corners. To cope up with this change and challenges posed by environment, all persons related with higher and technical education must ensure Total Quality in their institutes.

The course comprehensively covers understanding the perspectives of technical and higher education and focuses on understanding the techniques/mechanism to ensure Total Quality.

- **Course objective: The programme has the following objectives**
 - To develop a thorough understanding of Total Quality Management
 - To understand the quality issues with reference to Higher & Technical Education
 - To understand the relevance of Total Quality Management in Technical & higher education
 - To impart the various skills & competencies for effective leadership to ensure TQM in educational institutes
 - To understand the concept of Six Sigma, various tools & techniques of Six Sigma in the context of educational institutes
 - To understand the qualitative parameters for NAAC accreditation related issues
 - To learn the various quality assurance benchmarks
 - To understand the transgression from quality assurance to TQM
- **Key topics:**
 - a) *TQM & organisational change;*
 - b) *Knowledge Management in Technical & Higher education-;*
 - c) *Leadership & TQM-;*
 - d) *Six sigma –concept, tools and techniques;*
 - e) *Quality assurance through NAAC accreditation;*
 - f) *Quality standards-ISO certification, NBA, ABET, Washington Accord etc;*
- **Faculty:** The course faculty shall comprise resource persons from IIM, ISI, IIT, ISM, CDAC, XLRI, ESPI, Various Universities and renowned business organisation.

- **Methodology:** The programme would consist of Lectures through audio-visual presentation, simulation, individual and group exercises, conceptual sessions and case discussions and interactive brain storming sessions.
- **Participation fees-**
 - Academicians-Rs.2000/- (Non-residential)**
 - Industrial Participants-Rs.5000/-(Non-residential)**
 - Foreign Participants: \$300 (Non-residential)**Participants are required to prepare a DD of the course fees in favour of **University Institute of Technology, B.U** payable at **Burdwan**. No TA/DA will be given to any participant. Internal participants (i.e participants of the Burdwan University) need not to pay any fees for participation.
- **Eligibility:** The programme is aimed for senior faculty and managers, administrators of academic domain. Senior executives of Industries, NGO, and any other organisation, teachers from colleges, private practitioners and trainers may also participate.
- **Accommodation:** Participants can avail accommodation facilities on advance booking with prior request to the coordinator of the programme (subject to the availability).
- **How to apply:** Interested participants can fill up the application form available on the website and apply through either by email or by Indian post to the Coordinator.
- **Important dates & times:**
 - **Last date of receiving application: 19th July'2013**
 - **Intimation to participants: 21st July'2013**
 - **Last date of registration: 23rd July'2013**
 - **Course dates: 5-9th August'2013**
 - **Everyday from 10:00 a.m to 5:00 p.m**
- **Address for correspondence**
 - Shauvik Roy Chowdhury, Coordinator**
 - Asst. Professor
 - UIT, Burdwan University
 - Golapbag (North), Burdwan
 - Tel: (0342)2268776, (0342)2268777
 - Mob: +91-9434313986
 - Email: cc_mdputbu@rediffmail.com
 - Website: www.uit.buruniv.ac.in

List of Speakers

Sl. No.	Name of speaker	Topic (tentative)
1	Prof. Abhijit Chakroborty , <i>Vice-Chairman, Higher Education Council, W.B Govt.</i>	Not yet decided
2	Prof. P.K.Mishra , Retd. Professor, IIT, Kharagpur ,Industrial and Organizational Psychologist, Master Trainer & consultant	Not yet decided
3	Prof. Ranjan Das , Professor IIM ,Kolkata	TQM , organisational change and strategic issues
4	Dr. Ganesh A.Hedge , <i>Assistant Advisor, NAAC, Bangalore</i>	Quality assurance through NAAC accreditation
5	Prof. Sudipti Banerjee , Professor, Calcutta University	Not yet decided
6	Mr. Kalyan Kar , <i>Co-Founder & MD, In-think Knowledge Ventures</i>	Not yet decided
7	Dr. Prasun Das , <i>Professor & H.O.D. SQC and OR Deptt.ISI, Kolkata</i>	Six Sigma-Concepts and Practices in Academics
8	Dr. Nabarun Bhattacharya , <i>Jt. Director, CDAC, Kolkata</i>	Quality through Research & Development
9	Prof.S.K.Verma , <i>Advisor, Quality & Productivity Division, ESCI, Hyderabad</i>	TQM and Organisational Change
10	Dr. R.K.Pradhan , Asst. Professor, IIT, Kharagpur	Team Work & Leadership development
11	Dr. Parijat De , Director of Technical Education & Training, W.B. Govt.	Not yet decided
12	Mr. Subrata Majumdar , <i>Quality &Environment Management Auditor</i>	Qualitative parameters of ISO Certification & application in Academics
13	Prof. S.K.Soni , Retired Professor, NITTTR,IAO certified Faculty, <i>Consultant for Quality Assurance and NBA Accreditation of Technology Programs</i>	1.Washington Accord & Global Graduate Attributes 2. NBA's outcome based Accreditation System
14	Dr. A.Senthil Kumaran , <i>Principal Consultant, CII, Institute of Quality</i>	CII Education Excellence Model & its application
15	Other Dignitaries to be present a) Prof. Sugata Marjit, Chairman , Higher Education Council b) Dr. Sajal Dasgupta, Director of Technical Education	



APPLICATION FORM

**ONE WEEK MANAGEMENT DEVELOPMENT PROGRAMME ON
“Total Quality Management (TQM) in Technical & Higher Education”
(5th August- 9th August’2013)**

**Organised by
University Institute of Technology, Burdwan University**

1. Name:.....
2. Designation:.....
3. Age:.....
4. Sex:.....
5. Highest educational Qualification
6. Work experience
7. Name of the Organisation:.....
8. Address for correspondence:
.....
.....
.....
9. Contact No.:.....
10. Email:.....
11. Dietary preference: Vegetarian/ non-vegetarian.....
12. Payment details:

DD No.-.....Date.....Issuing Bank.....

(Signature of the Candidate)

Approval for Candidate’s sponsorship

We approve the above applicant as a sponsored candidate for the Management Developed Programme on “Total Quality Management (TQM) in Technical & Higher Education” being organised by **University Institute of Technology, Burdwan University** at its campus during **5th August- 9th August’2013**.

Date:

Signature and seal of the approving/sponsoring authority