

**NOTICE**

**MEGHNAD SAHA PLANETARIUM, THE UNIVERSITY OF BURDWAN**

**INVITATION FOR TENDER**

**No MSP/ 2017-18/ PUR/ Advt. / 01**

**Date: August**

Sealed quotations are hereby invited from the potential Vender/suppliers/authorized person with relevant document for supplying or/and advertisement in local channel of the following items to be executed for the purpose of advertisement of different shows running in the Meghnad Saha Planetarium, Golapbag, Burdwan 713104 in 2018-19: **Deadline of submission is August: 20, 2018, Time 5.00 p.m.**

<b>SI N o</b>	<b>Work to be done</b>	
1.	Advertisement through TOTO	(i) Time hours: 9.00 a.m to 9.00 pm. For six days. Different areas within the city and up to 3 Km extension surrounding the city of Burdwan, are to be covered in each travel. One authorized person of MSP will be deputed in the vehicle during its journey. Rate daily basis is also to be submitted
2.	Advertisement through four wheelers (Commercial Tablo VAN with sound, necessary arrangement like Flex mounting on the car etc. are to be done by the Car service)	(i) Time hours: 9:00 a.m to 9:00 pm. Different areas within the city and various places at different districts to be decided by the MSP authority are to be covered. One authorized person of MSP will be deputed in the vehicle during its journey. Rate per @Km and for local places within the city rate on daily basis (up to 50 Km) is to be submitted. GST bill is necessary.
3.	Advertisement in local TV/Channel	Price with full description in different modes like scrolling, audio-visual, time duration, time slot etc. are to be mentioned in each quoted price. GST bill is necessary.

4.	Flex, Banner, etc. with wooden frame including Flex (8 feet by 6 feet), Poster (18 by 16, sample to be given and 200 GSM, Banner fitting charges at different places to be decided by the MSP authority in the city of Burdwan.	Price with full description in different items are to be mentioned in each quoted price. The material/sample will be supplied in due time. Rate for 30 pcs and GST Bill is necessary.
5.	Voice recording (Details like time duration, etc. are to be mentioned.	Voice recording to be supplied in Pen drive. Rate for time duration of different slots etc. are to be mentioned. GST Bill is necessary.