



Date: 7th March ,2018

One day National Seminar
On
Media and Governance
March 29, 2018
Department of Mass Communication
University of Burdwan
Burdwan, West Bengal

Major Themes-

- Democracy and media- current issues
- Accountability and transparency in administration and role of media
- Digitalization of public administration service-problem and prospect
- Rural administration-role of media
- Spheres of Governance and message design for media content

Guidelines for Call for Paper:

	<i>Abstract</i>	<i>Full paper (for ISBN Publication)</i>
Title	14 pt, Times roman, bold , centre	14 pt, Times roman, bold , centre
Subtitle	12 pt, Times roman, bold, left align	12 pt, Times roman, bold, left align
Text	12 pt, Times roman, 1.5 space, justified	12 pt, Times roman, 1.5 space, justified
Name of author/s	11 pt, Times roman, bold , centre	11 pt, Times roman, bold , centre
Designation / email address and mobile no	11 pt, Times roman, normal , centre	11 pt, Times roman, normal , centre

of the author/s		
Reference	---	APA style
Word limit	300 should mention the research problem, methodology and major findings	Approx 3000
Keywords	Max 5, 11 pt, Times roman, bold ,italic, left align	-----
Last date of submission	18 th March	18 th March, 2018
##Please follow these guidelines accordingly		

Registration Fees:

- For Teachers/ Industry Representatives – Rs 750/-
- For Research Scholars, Students from other Departments or institution/ ex students from the department of Mass Communication – Rs 500/-

Contact persons:

Convener, National Seminar Organising Committee

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Regards:

- ***Dr. Saswati Gangopadhyay (Director, National Seminar)***
- ***Mr. Rajesh Das & Mr. Mugdha Sengupta (Jt. Convenor)***