



**THE UNIVERSITY OF BURDWAN**  
**CONTROLLER OF EXAMINATIONS' DEPARTMENT**

**PROGRAMME FOR M.B.A. 4<sup>th</sup> SEMESTER UNDER CBCS EXAMINATION, 2018**

**Venue : Dept. of Business Administration , B.U.**

**Time : 12 Noon to 3 P.M.**

**MBA 4<sup>th</sup> Semester Under CBCS Examination, 2018**

<b>Date</b>	<b>Course Code</b>	<b>Course Name</b>
18.06.2018	MBA 4201	Organizational Change and Development (OCD)
20.06.2018	MBA 4302	Entrepreneurship Development (ED)
22.06.2018	MBA 4803	Operations Research (OR)
25.06.2018	MBAE 4505/ MBAE 4607/ MBAE 4705/ MBAE 4806	Brand Management (BM)/ Merger and Acquisitions (M & A)/ Strategic Human Resource Management (SHRM) / Database Management System (DBMS)
27.06.2018	MBAE 4506/ MBA 4608/ MBAE 4706/ MBAE 4805	Retail Marketing (RTM)/ Financial Time Series Analysis (FTSA)/ Contemporary Interventions in Human Resource Management (CIHRM)/ Total Quality Management (TQM)
Last Date of Submission:13.07.2018	MBA 4104	Comprehensive Report (CR)

**LAST DATE FOR SUBMISSION OF FEES & FORMS :**

**WITHOUT LATE FEE : 04.06.2018**

**WITH LATE FEE : 05.06.2018**

Sd/- Dr. A. J. Pal

Controller of Examinations

Dated Burdwan, the 17<sup>th</sup> May, 2018

No.C/Prog./M.B.A. 4<sup>th</sup> Sem.'18/149/con .

Copy forwarded for information and necessary action to:

- 1.) The Head of the Deptt. of Business Administration (MBA), B.U.
- 2.) All Officers of the University, B.U.
- 3.) All Sections of C.E.'s Dept., B.U.
- 4.) All P.G. Hostels, B.U.
- 5.) Demand & Collection, Finance Dept., B.U.
- 6.) Cash Section, Finance Dept., B.U.

*A.J.P.*  
*17/5/18*

**Controller of Examinations**