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## NOTICE


The open Ph.D. Viva Voce of Ms. **DARSHANA BHAGOWATI**, a Registered Ph.D. scholar in Business Administration on the thesis “**IMPACT OF DIGITAL MARKETING IN SELECTION OF UNIVARSITIES AND INSTITUTES IN KOLKATA OFFERING MANAGEMENT AND OTHER ALLIED COURSES: A STUDY OF PRE-PURCHASE BEHAVIOUR**” has been scheduled on **14<sup>th</sup> July, 2022 at 1.00 PM** in the HOD’s chamber of the Department of Business Administration. As per the Regulations relating to Doctoral (Ph.D.) Degree of Burdwan University the Ph.D. Viva-voce as mentioned in U.Ord.14 (Doct.) shall be openly defended by the candidate before the departmental committee concerned.

All the members of the Departmental Committee of Business Administration, research scholars are requested to make it convenient to attend this open defence.

Copy to:

1. All the members of the Departmental Committee of Business Administration, B.U.
2. Head, Department of Business Administration, B.U.
3. Jt. Registrar, Burdwan University,
4. Head, Department of Business Administration (HR), BU.
5. Prof. Dev Malya Dutta, Supervisor
6. Ms. Darshana Bhagowati, Research Scholar.

  
(Prof. Tanmoy Dasgupta)  
Head of the Department

  
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Head of the Department

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