## THE UNIVERSITY OF BURDWAN



# Curriculum for the 3-Year B.A/B. Sc. (General) Degree Course (Semester Pattern)

in

## **PSYCHOLOGY**

Under the Choice Based Credit System (CBCS)
(Effective from 2021-22)

## **B.Sc. GENERAL (PSYCHOLOGY SYLLABUS under CBCS)**

| Туре                | Credits                 | Number of | Total Credits |
|---------------------|-------------------------|-----------|---------------|
|                     |                         | Courses   |               |
| Core Course (CC)    | 6 credits per course (4 | 12        | 72            |
|                     | theories, 2 Practicum)  |           |               |
| Discipline Specific | 6 credits per course (4 | 6         | 36            |
| Elective (DSE)      | theories, 2 Practicum)  |           |               |
| Ability Enhancement | Ability Enhancement     | 2         | 6             |
| Course (AEC)        | Compulsory Course-1     |           |               |
|                     | (AECC-1)-4 credits      |           |               |
|                     | Ability Enhancement     |           |               |
|                     | Compulsory Course-2     |           |               |
|                     | (AECC-2)-2 credits      |           |               |
| Skill Enhancement   | 2 cradite par course    | 4         | 8             |
|                     | 2 credits per course    | 4         | O             |
| Course (SEC)        |                         |           |               |
|                     |                         |           | 122           |

## **B.A. GENERAL (PSYCHOLOGY SYLLABUS under CBCS)**

| Туре                 | Credits                 | Number of<br>Courses | <b>Total Credits</b> |
|----------------------|-------------------------|----------------------|----------------------|
| Core Course (CC)     | 6 credits per course (4 | 12                   | 72                   |
|                      | theories, 2 Practicum)  |                      |                      |
| Discipline Specific  | 6 credits per course (4 | 4                    | 24                   |
| Elective (DSE)       | theories, 2 Practicum)  |                      |                      |
| General Elective     | 6 credits per course (4 | 2                    | 12                   |
| (GE) (any discipline | theories, 2 Practicum)  |                      |                      |
| other than           |                         |                      |                      |
| Psychology) (FOR     |                         |                      |                      |
| BA)                  |                         |                      |                      |
| Ability Enhancement  | Ability Enhancement     | 2                    | 6                    |
| Course (AEC)         | Compulsory Course-1     |                      |                      |
|                      | (AECC-1)-4 credits      |                      |                      |
|                      | Ability Enhancement     |                      |                      |
|                      | Compulsory Course-2     |                      |                      |
|                      | (AECC-2)-2 credits      |                      |                      |
| Skill Enhancement    | 2 credits per course    | 4                    | 8                    |
| Course (SEC)         |                         |                      |                      |
|                      |                         |                      | 122                  |

#### **Core Course**

CC1A- FOUNDATIONS OF PSYCHOLOGY

CC1B- INTRODUCTION TO SOCIAL PSYCHOLOGY

CC1C- PSYCHOLOGY FOR HEALTH AND WELL-BEING

CC1D- STATISTICAL METHODS AND PSYCHOLOGICAL RESEARCH

CORE LANGUAGE (FOR B.A.)-ENGLISH (L<sub>1</sub>)

CORE LANGUAGE (FOR B.A.) - HINDI/MIL (L<sub>2</sub>)

#### **Discipline Specific Elective**

DSE-1A:

LIFE SPAN DEVELOPMENT / INDUSTRIAL ORGANIZATIONAL PSYCHOLOGY

DSE-1B:

COUNSELLING PSYCHOLOGY / COMMUNITY PSYCHOLOGY

#### **Skill Enhancement Course**

SEC-1 EMOTIONAL INTELLIGENCE/ BEHAVIOUR MODIFICATION

SEC-2 STRESS MANAGEMENT/ COMMUNICATION

SEC-3 MAKING DECISIONS/ APPLICATIONS OF SOCIAL PSYCHOLOGY

SEC-4 MANAGING HUMAN RESOURCES / PSYCHOLOGY IN EDUCATION

#### **Generic Elective (For B.A. ONLY)**

GE-1: PSYCHOLOGY FOR LIVING/ PSYCHOLOGY AT WORK GE-2: PSYCHOLOGY OF GENDER / PSYCHOLOGY AND MEDIA

#### **AECC**

AECC-1: ENVIRONMENTAL STUDIES

AECC-2: COMMUNICATIVE ENGLISH/MIL

# THE UNIVERSITY OF BURDWAN PSYCHOLOGY (GENERAL) SYLLABUS UNDER CBCS COURSE STRUCTURE AT A GLANCE B.Sc. PSYCHOLOGY (GENERAL)

| SEMEST<br>ER | COURSE  | COURSE TITLE                               | ТҮРЕ                             | L-T-P   | CREDI<br>T | MARKS |
|--------------|---|--|----------------------------------|---------|------------|-------|
| SEM-1        | CC-1A<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | FOUNDATIONS OF PSYCHOLOGY                  | CORE COURSE                      | 4- 0- 2 | 6          | 75    |
|              | CC-2A<br>(DISCIPLINE 2-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY | CORE COURSE                      |         | 6          | 75    |
|              | CC-3A (DISCIPLINE 3- ANY DISCIPLINE OTHER THAN PSYCHOLOGY)                | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY | CORE COURSE                      |         | 6          | 75    |
|              | AECC-1  | ENVS                                       | ABILITY<br>ENHANCEMENT<br>COURSE |         | 4          | 100   |
| SEM-2        | CC-1B<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | INTRODUCTION TO<br>SOCIAL<br>PSYCHOLOGY    | CORE COURSE                      | 4- 0- 2 | 6          | 75    |
|              | CC-2B (DISCIPLINE 2- ANY DISCIPLINE OTHER THAN PSYCHOLOGY)                | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY | CORE COURSE                      |         | 6          | 75    |
|              | CC-3B (DISCIPLINE 3- ANY DISCIPLINE OTHER THAN PSYCHOLOGY)                | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY | CORE COURSE                      |         | 6          | 75    |
|              | AECC-2  | COMMUNICATIVE<br>ENGLISH/MIL               | ABILITY<br>ENHANCEMENT<br>COURSE |         | 2          | 50    |

| SEMESTER | COURSE  | COURSE TITLE  | ТҮРЕ                           | L-T-P   | CREDIT | MARKS |
|----------|---|---|--------------------------------|---------|--------|-------|
| SEM-3    | CC-1C<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | PSYCHOLOGY FOR<br>HEALTH AND<br>WELL-BEING              | CORE COURSE                    | 4- 0- 2 | 6      | 75    |
|          | CC-2C<br>(DISCIPLINE 2-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY              | CORE COURSE                    |         | 6      | 75    |
|          | CC-3C<br>(DISCIPLINE 3-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY              | CORE COURSE                    |         | 6      | 75    |
|          | SEC-1<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | EMOTIONAL INTELLIGENCE OR BEHAVIOUR MODIFICATION        | SKILL<br>ENHANCEMENT<br>COURSE |         | 2      | 50    |
| SEM-4    | CC-1D<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | STATISTICAL<br>METHODS AND<br>PSYCHOLOGICAL<br>RESEARCH | CORE COURSE                    | 4- 0- 2 | 6      | 75    |
|          | CC-2D<br>(DISCIPLINE 2-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY              | CORE COURSE                    |         | 6      | 75    |
|          | CC-3D<br>(DISCIPLINE 3-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY              | CORE COURSE                    |         | 6      | 75    |
|          | SEC-2<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | STRESS<br>MANAGEMENT<br>OR<br>COMMUNICATION             | SKILL<br>ENHANCEMENT<br>COURSE |         | 2      | 50    |
|          |   |   |                                |         |        |       |

| SEMESTER | COURSE  | COURSE TITLE   | ТҮРЕ                               | L-T-P   | CREDIT | MARKS |
|----------|---|--|------------------------------------|---------|--------|-------|
| SEM-5    | DSE-1A<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                     | LIFE SPAN DEVELOPMENT OR INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY | DISCIPLINE<br>SPECIFIC<br>ELECTIVE | 4- 0- 2 | 6      | 75    |
|          | DSE-2A (DISCIPLINE 2- ANY DISCIPLINE OTHER THAN PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                     | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6      | 75    |
|          | DSE-3A (DISCIPLINE 3- ANY DISCIPLINE OTHER THAN PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                     | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6      | 75    |
|          | SEC-3<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                      | MAKING DECISIONS OR APPLICATIONS OF SOCIAL PSYCHOLOGY          | SKILL<br>ENHANCEMENT<br>COURSE     |         | 2      | 50    |
| SEM-6    | DSE-1B<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                     | COUNSELLING PSYCHOLOGY OR COMMUNITY PSYCHOLOGY                 | DISCIPLINE<br>SPECIFIC<br>ELECTIVE | 4- 0- 2 | 6      | 75    |
|          | DSE-2B (DISCIPLINE 2- ANY DISCIPLINE OTHER THAN PSYCHOLOGY) | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                     | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6      | 75    |
|          | DSE-3B (DISCIPLINE 3-ANY DISCIPLINE OTHER THAN PSYCHOLOGY)  | ANY DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                     | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6      | 75    |
|          | SEC-4<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                      | MANAGING HUMAN RESOURCES OR PSYCHOLOGY IN EDUCATION            | SKILL<br>ENHANCEMENT<br>COURSE     |         | 2      | 50    |

# **B.A. PSYCHOLOGY (GENERAL)**

| SEMESTER | COURSE                | COURSE TITLE               | TYPE         | L-T-P   | CREDIT   | MARKS |
|----------|-----------------------|----------------------------|--------------|---------|----------|-------|
| SEM-1    | CC-1A                 | FOUNDATIONS                | CORE COURSE  | 4- 0- 2 | 6        | 75    |
|          | (DISCIPLINE 1-        | OF                         |              |         |          |       |
|          | PSYCHOLOGY)           | PSYCHOLOGY                 |              |         |          |       |
|          | CC-2A                 | ANY                        | CORE COURSE  |         | 6        | 75    |
|          | (DISCIPLINE 2-        | DISCIPLINE                 |              |         |          |       |
|          | ANY                   | OTHER THAN                 |              |         |          |       |
|          | DISCIPLINE            | PSYCHOLOGY                 |              |         |          |       |
|          | OTHER THAN            |                            |              |         |          |       |
|          | PSYCHOLOGY)           | ENGLIGH                    | LANCHACE     |         |          | 7.5   |
|          | $L_1$ -1              | ENGLISH<br>LANGUAGE-       | LANGUAGE     |         | 6        | 75    |
|          |                       | CORE-L1                    |              |         |          |       |
|          | AECC-1                | ENVS                       | ABILITY      |         | 4        | 100   |
|          | ALCC-1                | LIVS                       | ENHANCEMENT  |         | 4        | 100   |
|          |                       |                            | COURSE       |         |          |       |
| SEM-2    | CC-1B                 | INTRODUCTIO                |              | 4 0 2   | 6        | 75    |
| SEMI-2   | (DISCIPLINE 1-        | INTRODUCTIO<br>N TO SOCIAL | CORE COURSE  | 4- 0- 2 | 6        | 75    |
|          | PSYCHOLOGY)           | PSYCHOLOGY                 |              |         |          |       |
|          | ,                     |                            | CODE COLIDGE |         |          | 7.5   |
|          | CC-2B                 | ANY                        | CORE COURSE  |         | 6        | 75    |
|          | (DISCIPLINE 2-<br>ANY | DISCIPLINE                 |              |         |          |       |
|          | DISCIPLINE            | OTHER THAN PSYCHOLOGY      |              |         |          |       |
|          | OTHER THAN            | rsichologi                 |              |         |          |       |
|          | PSYCHOLOGY)           |                            |              |         |          |       |
|          | L <sub>2</sub> -1     | HINDI/MIL-                 | LANGUAGE     |         | 6        | 75    |
|          |                       | CORE-L <sub>2</sub>        | Linvoorion   |         |          | 15    |
|          | AECC-2                | COMMUNICATI                | ABILITY      |         | 2        | 50    |
|          |                       | VE                         | ENHANCEMEN   |         |          |       |
|          |                       | ENGLISH/MIL                | T COURSE     |         |          |       |
| SEM-3    | CC-1C                 | PSYCHOLOGY                 | CORE COURSE  | 4- 0- 2 | 6        | 75    |
|          | (DISCIPLINE 1-        | FOR HEALTH                 |              |         |          |       |
|          | PSYCHOLOGY)           | AND WELL-                  |              |         |          |       |
|          |                       | BEING                      |              |         |          |       |
|          | CC-2C                 | ANY                        | CORE COURSE  |         | 6        | 75    |
|          | (DISCIPLINE 2-        | DISCIPLINE                 |              |         |          |       |
|          | ANY                   | OTHER THAN                 |              |         |          |       |
|          | DISCIPLINE            | PSYCHOLOGY                 |              |         |          |       |
|          | OTHER THAN            |                            |              |         |          |       |
|          | PSYCHOLOGY)           | ENGLISH                    | LANCHACE     |         | 6        | 75    |
|          | L <sub>1</sub> -2     | ENGLISH<br>LANGUAGE-       | LANGUAGE     |         | 6        | 75    |
|          |                       | CORE-L <sub>1</sub>        |              |         |          |       |
|          | SEC-1                 | EMOTIONAL                  | SKILL        |         | 2        | 50    |
|          | (DISCIPLINE 1-        | INTELLIGENCE               | ENHANCEMEN   |         | <u> </u> | 30    |
|          | PSYCHOLOGY)           | OR                         | T COURSE     |         |          |       |
|          |                       |                            | 1 COURSE     |         |          |       |
|          |                       | MODIFICATION               |              |         |          |       |
|          |                       | BEHAVIOUR                  |              |         |          |       |

| SEM-4 | CC-1D<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                     | STATISTICAL<br>METHODS AND<br>PSYCHOLOGIC<br>AL RESEARCH         | CORE COURSE                        | 4- 0- 2 | 6 | 75 |
|-------|--|--|------------------------------------|---------|---|----|
|       | CC-2D<br>(DISCIPLINE 2-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY)  | ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                    | CORE COURSE                        |         | 6 | 75 |
|       | L <sub>2</sub> -2  | HINDI/MIL-<br>CORE-L <sub>2</sub>                                | LANGUAGE                           |         | 6 | 75 |
|       | SEC-2<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                     | STRESS MANAGEMENT OR COMMUNICATI ON                              | SKILL<br>ENHANCEMEN<br>T COURSE    |         | 2 | 50 |
| SEM-5 | DSE-1A<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | LIFE SPAN DEVELOPMEN T OR INDUSTRIAL/ ORGANIZATIO NAL PSYCHOLOGY | DISCIPLINE<br>SPECIFIC<br>ELECTIVE | 4- 0- 2 | 6 | 75 |
|       | DSE-2A<br>(DISCIPLINE 2-<br>ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY) | ANY<br>DISCIPLINE<br>OTHER THAN<br>PSYCHOLOGY                    | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6 | 75 |
|       | GE-1<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                      | PSYCHOLOGY<br>FOR LIVING<br>OR<br>PSYCHOLOGY<br>AT WORK          | GENERIC<br>ELECTIVE                |         | 6 | 75 |
|       | SEC-3<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                     | MAKING DECISIONS OR APPLICATIONS OF SOCIAL PSYCHOLOGY            | SKILL<br>ENHANCEMEN<br>T COURSE    |         | 2 | 50 |
| SEM-6 | DSE-1B<br>(DISCIPLINE 1-<br>PSYCHOLOGY)                                    | COUNSELLING PSYCHOLOGY OR COMMUNITY PSYCHOLOGY                   | DISCIPLINE<br>SPECIFIC<br>ELECTIVE | 4- 0- 2 | 6 | 75 |
|       | DSE-2B<br>(DISCIPLINE 2-<br>ANY  | ANY<br>DISCIPLINE<br>OTHER THAN                                  | DISCIPLINE<br>SPECIFIC<br>ELECTIVE |         | 6 | 75 |

| DISCIPLINE     | PSYCHOLOGY         |                   |   |    |
|----------------|--------------------|-------------------|---|----|
| OTHER THAN     |                    |                   |   |    |
| PSYCHOLOGY)    |                    |                   |   |    |
| GE-2           | PSYCHOLOGY         | GENERIC           | 6 | 75 |
| (DISCIPLINE 1- | OF GENDER          | ELECTIVE          |   |    |
| PSYCHOLOGY)    | OR                 |                   |   |    |
|                | PSYCHOLOGY         |                   |   |    |
|                | AND MEDIA          |                   |   |    |
| SEC-4          | MANAGING           | SKILL             | 2 | 50 |
| (DISCIPLINE 1- | HUMAN<br>RESOURCES | <b>ENHANCEMEN</b> |   |    |
| PSYCHOLOGY)    | OR                 | T COURSE          |   |    |
|                | PSYCHOLOGY         |                   |   |    |
|                | IN EDUCATION       |                   |   |    |

# CORE COURSES CREDITS: Four Courses = Theory + Practical= (4+2) x 4=24 SEMESTER I

#### **CC-1A: FOUNDATIONS OF PSYCHOLOGY**

6 CREDIT

**Objectives:** To understand the basic psychological processes and their applications in everyday life.

THEORY- CREDIT 4 [60L]

#### **Unit 1:** Introduction:

Psychology: a science and a perspective, origin and development of psychology, psychology in India, methods. (14 L)

#### **Unit 2:** Cognitive processes:

Perception, nature of perception, laws of perceptual organization, learning- conditioning, observational learning; memory-processes, information processing model, techniques for improving memory. (16 L)

#### **Unit 3:** Motivation and Emotion:

Motives: biogenic and sociogenic Emotions: aspects of emotions, key emotions

(14 L)

#### **Unit 4: Personality and Intelligence:**

Personality: nature, theories

Intelligence: nature, theories (16 L)

#### PRACTICAL: CREDIT-2

[30P]

Any two to be done on any two topics from 1A

- 1. Determine the subject's capacity of memorization by Whole vs. Part
- 2. Standard Progressive Matrices
- 3. Eysenck Personality Questionnaire

#### **Suggested Readings:**

Chadha, N. K. & Seth, S. (2014). *The Psychological Realm: An Introduction*. Pinnacle Learning, New Delhi.

Ciccarelli, S. K. & Meyer, G. E. (2008). *Psychology* (South Asian Edition). New Delhi: Pearson

Feldman, S. R. (2009). *Essentials of understanding psychology* (7<sup>th</sup> Ed.) New Delhi : Tata Mc Graw Hill.

Glassman, W. E. (2000). *Approaches to Psychology*(3<sup>rd</sup> Ed.) Buckingham: Open University Press.

#### **Further Readings:**

Baron, R., & Misra, G. (2013). Psychology. New Delhi: Pearson.

Feist, J., Feist, G. J. & Roberts, T. (2013). Theories of Personality.

Morgan, C. T., King, R. A., & Weisz, J. R., (2017). *Introduction to Psychology*. McGraw Hill Book Co.

Roy, S. (2015). Shikhya Monobidya. Soma Book Agency.

Sarkar, N. (20212). *Monobigyan o Jibon*. Gyankosh Prokashoni (3<sup>rd</sup> Edition).

Siddiqui, A.B. (1994), Snatok O Snatokottor Monobiggan. Sahityakosh.

#### **SEMESTER II**

#### CC-1B: INTRODUCTION TO SOCIAL PSYCHOLOGY

6 CREDIT

**Objective:** To understand the basics of social psychology and to understand the individual in the social world.

THEORY- CREDIT 4

[60L]

#### **Unit 1:** Introduction:

Brief history of social psychology (special emphasis on India), Scope of social psychology, levels of social behaviour, approaches towards understanding social behaviour. (12 L)

#### **Unit 2:** Individual level processes:

Person perception: attribution-theories, biases and errors Attitude: formation, change and resistance to change. (16 L)

#### **Unit 3:** Interpersonal processes:

Interpersonal attraction, pro-social behaviour, aggression

(16 L)

#### **Unit 4:** Group dynamics:

Key aspects of groups (Structure, Function and Types of Groups), cooperation and conflict, group decision making. (16L)

#### PRACTICUM- CREDIT-2

[30P]

Two practicum to be done on any two topics from the above units

1. To determine group cohesiveness of a small group (by Sociometric method)

2. Influence of group on individual behavior.

#### **Suggested Readings:**

Baron, R. A., Byrne, D. & Bhardwaj. G (2010). Social Psychology. (12th Ed). New Delhi: Pearson.

Chadha, N. K. (2012). Social Psychology. MacMillan: New Delhi

Myers, D. G. (2008). Social psychology. New Delhi: Tata McGraw-Hill.

#### **Further Redings:**

Ara, S. Uchhotoro Somaj Monobiggan.

Asaddujjaman, M. Somaj Monobiggan.

Haque, Z. Somaj monobiggan.

Islam, A. Somaj Monobiggan .Azizia book depot.

Sengupta, P. Somaj Monobiggan.

#### **SEMESTER-III**

#### **CC-1C:**

#### PSYCHOLOGY FOR HEALTH AND WELL-BEING

**Objective** – To understand the spectrum of health and illness for better health management.

THEORY- CREDIT 4

[60L]

#### **UNIT 1:** Illness, Health and Well being

Continuum and Models of health and illness: Medical, Bio-psychosocial, holistic health; health and well being. (14L)

**UNIT 2:** Stress and Coping

Nature and sources of stress; Effects of stress on physical and mental health; Coping and stress management (14 L)

**UNIT 3:** Health Management

Health-enhancing behaviors: Exercise, Nutrition, Health compromising behaviours;

Health Protective behaviours, Illness Management.

(16 L)

Unit 4: Human strengths and life enhancement

Classification of human strengths and virtues; cultivating inner strengths; Hope and optimism; gainful Employment and Me/We Balance. (16 L)

#### PRACTICAL- CREDIT 2

[30P]

- Two to be done on any two topics from the above units
  1. Administration of General Health Questionnaire/Health Behaviour Scale.
  2. Administer scales on perceived stress and coping

#### **Suggested Readings:**

Carr, A. (2004). Positive Psychology: The science of happiness and human strength. UK: Routledge.

DiMatteo, M.R. & Martin, L.R. (2002). *Health Psychology*. New Delhi: Pearson.

Forshaw, M. (2003). Advanced Psychology: Health Psychology. London: Hodder and

Hick, J.W. (2005). Fifty signs of Mental Health. A Guide to understanding mental health. Yale University Press.

Mondal, J. (1999). Manosik Sasthyabidya, Soma Book Agency.

Mondal, J. & Mukhopadhyay, P. (2017). *Monoboigganik Poramorshodan*. Soma Book

Misra, G. (1999). Stress and Health. New Delhi: Concept.

Sarafino, E.P. (2002). *Health psychology: Bio psychosocial interactions* (4th Ed.).NY: Wiley.

Snyder, C. R., & Lopez, S. J. (2007). *Positive psychology: The scientific and practical* explorations of human strengths. Thousand Oaks, CA: Sage.

Taylor, S.E. (2006). *Health psychology*. 6th Edition. New Delhi: Tata McGraw Hill.

#### **SEMESTER IV**

# CC-1D: STATISTICAL METHODS AND PSYCHOLOGICAL RESEARCH 6 CREDIT

**Objective:** To introduce basic statistical methods, psychological testing and qualitative methods and their uses.

THEORY: CREDIT 4 [60L]

Unit 1: Introduction: Scales of measurement, graphical representation of data (Frequency Polygon, Histogram, Bar Diagram and Pie Chart). (12 Hours)

**Unit 2:** Data analysis: Measures of central tendency: Mean, median, mode (properties and computation). Standard deviation: properties and computation. Correlation: Pearson method, properties of Normal Probability Curve (NPC). (14 Hours)

**Unit 3:** Psychological Testing: Introduction to psychological testing, characteristics of test, Reliability, Validity, Norms, standardization, types of tests. (18 Hours)

**Unit 4:** Qualitative methods: Interview, observation, case study. Difference between qualitative and quantitative methods (16 Hours)

#### PRACTICAL- CREDIT 2

[30P]

Two practicum to be done from the above Unit

- 1. Any one statistic from Unit 2.
- 2. Any one practical based on unit 4.

#### **Suggested Readings:**

Chadha, N. K. (1991). *Statistics for Behavioral and Social Sciences*. Reliance Pub. House: New Delhi.

Garrett, H. E. & Woodworth, R.S. (1987). *Statistics in Psychology and Education*. Mumbai: Vakils, Feffer & Simons Pvt. Ltd.

Gregory, R. J. (2006). *Psychological Testing: History, Principles, and Applications* (4thEd.). New Delhi: Pearson Education.

King, B. M. & Minium, E. W., (2007). *Statistical Reasoning in the Behavioral Sciences*. USA: John Wiley & Sons.

Mangal, S. K. (2012). *Statistics in Psychology & Education*. (2nd Ed). New Delhi:PHI learning Pvt. Ltd.

Singh, A. K. (1988). *Tests, Measurements and Research Methods In Behavioural Sciences*. Tata McGraw Hill, New Delhi.

#### Further Reading:

Sarkar, N. *Monobigyan Porimapon o Porisonkhyan*. Gyankosh prokashoni, Dhaka, 2<sup>nd</sup> Edition.

#### ELECTIVE: DISCIPLINE SPECIFIC ELECTIVE (DSE) (Any 2) (1 in sem V and 1 in Sem VI)

Credits: Four papers= Theory + Practical= (4+2)x 4=24

#### **SEMESTER-V**

**DSE-1A** 

#### LIFE SPAN DEVELOPMENT

#### 6 CREDITS

**Objectives:** To understand how human life unfolds from conception to late adulthood and to understand the relationship between theory and applications within each domain of development.

#### **THEORY- CREDIT 4**

[60L]

- **1. Introduction to life-span perspective:** Nature, issues and theoretical perspectives; Life-span development in the Indian context; methods and designs. (14L)
- **2. Physical development:** Patterns of growth from conception till late adulthood; disability; Death and dying. (14L)
- **3. Cognitive development:** Introduction, Piagetian, Vygotskian, and Information processing approaches; Cognitive changes in adulthood and old age; Language development. (16L)
- **4. Socio-emotional development:** Emotional development; Moral development; The Self; Gender and sexuality; Successful aging. (16L)

#### PRACTICUM: CREDIT-2

[30L]

- 1. Determine the verbal Reasoning and Numerical Ability of your subject using a suitable Aptitude test battery.
- 2. Administration of any suitable Parent-Child relationship scale.

#### **Suggested Readings:**

Berk, L. E. (2010). Child Development (9th Ed.). New Delhi: Prentice Hall. Feldman, R.S. & Babu, N. (2011). Discovering the life-span. New-Delhi: Pearson. Santrock, J.W. (2012). A topical approach to life-span development. New-Delhi:Tata McGraw-Hill.

#### **Further Readings:**

Banu, S. (2013). *Bikash Manobiggan* (1<sup>st</sup> and 2<sup>nd</sup> Part). Chayanika. Heatherington, E. B., & Parke, R. D.(1986). *Child Psychology*. McGraw Hill New York.

OR

#### DSE-1A

#### INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY

**6 CREDITS** 

**Objective:** To introduce the basic concepts of I/O psychology and to understand the applications of psychology at the workplace.

#### **THEORY-** CREDIT 4

[60L]

Unit 1: Introduction: Industry and organization; Current status of I/O psychology, I/O psychology in the Indian context. (14L)

Unit 2:Work Related Attitudes: Job satisfaction; Organizational Commitment; Organizational Citizenship Behavior; Work Engagement. (16L)

UNIT 3: Work Motivation: Theories and application; Indian perspective. (14L)
Unit 4: Leadership: Contemporary perspectives on leadership; Cross-cultural leadership issues; Indian perspective on leadership. (16L)

#### PRACTICAL: CREDIT-2

[30P]

1. Administer a scale to assess Career Maturity

Or.

Administration of a Suitable Intrinsic Extrinsic Motivation questionnaire.

2. Administer a suitable scale to measure Emotional intelligence

#### **Suggested Readings:**

Chadha, N. K. (2007). Organizational Behavior. Galgotia Publishers: New Delhi.

Chatterjee, N.R.(1967). Psychology in Industry. New Delhi. University of Delhi.

Greenberg, J. & Baron, R. A. (2007). *Behaviour in Organizations* (9th Ed.). India: Dorling Kindersley.

Muchinsky, P. (2006). *Psychology applied to work: An introduction to industrial and organizational psychology*. NC: Hypergraphic Press.

Pareek, U. (2010). *Understanding organizationalbehaviour*. Oxford: Oxford University Press.

Robbins, S. P. & Judge, T.A. (2007). *Organizational Behavior* (12th Ed). New Delhi: Prentice Hall of India.

Schultz, D. P. & Schultz, S. P. (1992). *Psychology and Industry Today – An Introduction to Industrial and Organizational Psychology*. (6th ed.) Macmillan Co. N.Y.

Singh, K. (2010). Organizational Behavior: Texts & Cases. India: Dorling Kindersley.

#### **Further Reading:**

Kareem, C.R., & Aftarujjaman. Shilpo Monobiggan. Azizia Prokashonee

Khalek, A. Shilpo Monobiggan. Dhaka University.

#### **SEMESTER-6**

#### DSE 1B COUNSELLING PSYCHOLOGY

6 CREDITS

**Objective:** To develop an understanding of basic concepts, processes, techniques of Counselling.

THEORY- CREDIT 4 [60L]

- **1. Introduction:** Meaning and goals; Counselling process and relationship; Counselor effectiveness, Counseling in the Indian context. (14L)
- **2. Approaches:** Overview of approaches to counselling: Psychodynamic, Behavioural, Person-centered and Cognitive-behavioural. (16L)
- 3. **Techniques:** Play, art, drama, music, dance; Yoga and meditation (15L)
- **4. Applications:** Family Counselling; School and Career Counselling. (15L)

#### PRACTICAL: CREDIT-2

[30P]

- 1. a) Administration of a inventory measuring depression (BDI).
  - b) Administration of a inventory measuring Anxiety (BAI).

2. Administration of a suitable Interest Inventory (Guilford- Zimmerman Interest Inventory or any other)

#### **Suggested Readings:**

Gladding, S. T. (2012). *Counselling: A Comprehensive Profession*. (7th Ed) New Delhi. Pearson.

Kapur, M. (2011). *Counselling Children with Psychological Problems*. New Delhi, Pearson. Rao, S. N. & Sahajpal, P. (2013). *Counselling and Guidance*. New Delhi: Tata McGraw Hill. Seligman, L. & Reichenberg, L.W. (2010). *Theories of Counseling and Psychotherapy: Systems, Strategies, and Skills*. 3rd Ed. Indian reprint: Pearson.

Udupa, K. N. (1985). Stress and its Management by Yoga. Motilal Banarsidas, Delhi.

#### **Further Reading:**

Mondal, J. & Mukhopadhyay, P. (2017). Monoboigganik Poramorshodan. Soma Book Agency.

OR

#### DSE 1B

#### COMMUNITY PSYCHOLOGY

6 CREDITS

**Objective:** To learn the link between individuals and communities and deal with social issues more effectively with people's participation.

THEORY- CREDIT 4 [60L]

- 1. Introduction: Definition of community psychology; types of communities; models.(12L)
- **2. Core values:** Individual and family wellness; sense of community; respect for human diversity; social justice; empowerment and citizen participation; collaboration and community strengths. (16L)
- **3. Health promotion:** process of community organization for health promotion, importance. Community program for: child and maternal health, physical challenged and old age in the Indian context. (18L)
- **4. Interventions:** community development and empowerment; case studies in Indian context. (14L)

#### PRACTICAL: CREDITS-2

[30P]

- 1. Administer any suitable test to measure the Family Environment.
- 2. To construct a Semi Structured Interview on Women empowerment.

#### **Suggested Readings:**

Banerjee, A., Banerji, R., Duflo, E., Glenneske, R., & Khenani, S. (2006). Can Information Campaign start local participation and improve outcomes? A study of primary education in Uttar Pradesh, India, World Bank Policy Research, Working Paper No. 3967 Fetterman, D. M., Kaftarian, S. J. & Wandersman, A (Eds.)(1996) *Empowerment Evaluation*.

New Delhi: Sage Publication.

Kloos B. Hill, J. Thomas, Wandersman A, Elias M.J. & Dalton J.H. (2012). *Community Psychology: Linking Individuals and Communities*, Wadsworth Cengage Learning. McKenzie, J. F., Pinger, R. R., & Kotecki, J. E. (2005). *An Introduction To Community Wealth*. United States: Japas and Portlett Publishers.

Health. United States: Jones and Bartlett Publishers.

Misra, G. (Ed). (2010). *Psychology in India*. Indian Council of Social Science Research. Dorling Kindersley (India) Pvt Ltd. Pearson Education.

Poland, B. D., Green, L.W. & Rootman, I.(2000). *Setting for Health Promotion: Linking Theory and Practice*. Sage Publication, New Delhi.

#### SKILL ENHANCEMENT COURSE (SEC) in Sem III, IV, V and VI):

#### **SEMESTER-III**

THEORY-2 CREDITS [30L]

#### SEC-1

#### **EMOTIONAL INTELLIGENCE**

**Objective:** To understand the concept of emotional intelligence and learn ways of developing it.

**Unit 1: Introduction:** Emotional Intelligence; Models of Emotional Intelligence; EQ competencies: self-awareness, self-regulation, motivation, empathy, and interpersonal skills; Importance of Emotional Intelligence. (8L)

Unit 2: Knowing One's And Others' Emotions: Levels of emotional awareness; Recognizing emotions in oneself; The universality of emotional expression; Perceiving emotions accurately in others. (8L)

**Unit 3: Managing Emotions:** The relationship between emotions, thought and behaviour; Techniques to manage emotions. (7 L)

Unit 4: Applications: Workplace; Relationships; Conflict Management; Effective Leadership. (7L)

#### **Suggested Readings:**

Bar-On, R., & Parker, J.D.A.(Eds.) (2000). *The Handbook of Emotional Intelligence*. San Francisco, Jossey Bros., California.

Goleman, D. (1995). Emotional Intelligence.: Bantam Book, New York.

Goleman, D. (1998). Working with Emotional Intelligence. Bantam Books, New York.

Singh, D. (2003). *Emotional intelligence at work (2<sup>nd</sup> ed.)*. Response Books, New Delhi.

#### **OR**

#### SEC-1

#### BEHAVIOUR MODIFICATION

Objective: To understand the concept of behaviour modification and its applications.

THEORY-2 CREDITS

[30]

**Unit 1: Introduction-**What is behavior? What is behaviour modification? What is behaviour assessment? (7 hours)

**Unit 2:** Classical conditioning theory, basic principles, cognitive perspective and applications. Operant conditioning theory, basic principles, punishment, negative reinforcement, schedules of reinforcement, cognitive perspective and applications. (7 hours)

Unit 3: Techniques- Token Economy, Contingencies, Shaping, Premack Principle. (8 hours)

Unit 4: Applications- School, Family, Work. Behavioural principles and procedures-

- a) Getting a behaviour to occur more often with positive reinforcement,
- b) Developing and maintaining behaviour with conditioned reinforcement,
- c) Decreasing a behaviour with extinction. Planning, applying and evaluating. (8 hours)

#### **Suggested Readings:**

Hilgard, E. R., Atkinson, R. C., and Atkinson, R. L. (1975). *Introduction to Psychology*. 6<sup>th</sup> Ed. Oxford IBH Publishing.

Luthans, F. (2005). *Organizational Behaviour*. 10th Edition. McGraw Hill Irwin, Boston, MA. ISBN:0072873876 / 9780072873870.

Robbins, S. P., Judge, T. A., & Hasham, E. S. (2012, Copyright). *Organizational Behaviour*. Arab World Edition. Pearson Education Ltd. ISBN: 978-1-4082-5965-8.

Robbins, S. P. (2000). *Organizational Behaviour: Concepts, Controversies and Applications*. VII Ed.New Delhi, Prentice Hall of India.

#### **Further Readings:**

Miltenberger, R. G. (2011). *Behaviour Modification: Principles and Procedures*. Wadsworth Publishing Company.

#### **SEMESTER-IV**

**SEC-2: STRESS MANAGEMENT** 

**Objective:** In everyday life we experience stress related to various situations. Students will learn how they can make adjustments and manage to cope with stress more effectively. THEORY-2 CREDITS [30L]

**Unit 1: Stress:** Introduction, Nature of stress, symptoms of stress, Various sources of stress: environmental, social, physiological and psychological (7L)

Unit 2: Stress and health: effects of stress on health, stress related somatic disorders (gastrointestinal disorders, B.P related disorders, autoimmune disorders) (8 L)

Unit 3: Managing stress: I Methods - yoga, meditation, relaxation techniques, (7L)

Unit 4: Managing stress: II Problem focused and emotion focused approaches, coping, social support. (8L)

#### **Suggested Readings:**

Carr, A. (2004). *Positive Psychology: The science of happiness and human strength*.UK: Routledge.

DiMatteo, M.R. & Martin, L.R.(2002). *Health psychology*. New Delhi: Pearson Neiten, W. & Lloyd, M.A (2007). *Psychology applied to Modern life*. Thomson Detmar Learning.

#### **Further Readings:**

Goldberger, I. & Breznitz, S.(1986). *Handbook of Stress: Theoretical and Clinical Aspect*. The Free Press Collier MacMillan Publishers. London.

Misra, G. (Ed.) (1999). Psychological Perspectives on Stress and Health, New Delhi, Concept.

Sarafino, E.P. (2002). *Health Psychology: Bio-Psychosocial Interactions* (4th Ed.).NY: Wilev.

Taylor, S. E. (2006). *Health psychology*. 6th Edition. New Delhi: Tata McGraw Hill.

#### OR

#### **SEC-2: COMMUNICATION**

Objective: To understand communication and its different facets in different contexts.

THEORY-2 CREDITS

[30L]

**Unit 1:** Introduction: What is Communication. Definition, Nature, Types, Process and Functions. (7L)

**Unit 2:** Non-verbal Communication and Interpersonal behaviour. Gender and Cultural issues with respect to Non-Verbal Communication. Functions of Non-Verbal communication. Interaction of verbal and Non-Verbal behaviour in conversation, Facial expression. Prosocial, anti-social behaviour, prejudice, conflict, intergroup behaviour. (10L)

**Unit 3:** Organizational Communication, Choice of Communication Channel, Persuasive Communications, Barriers to Effective Communication. (8 hours)

Unit 4: Applications : Family and Work. (5 hours)

#### **Suggested Readings:**

Miner, J. B. (1992). *Industrial – Organizational Psychology*. McGraw Hill

Mumby, D. K. (2001). *Organizational Communication: A Critical Approach*. Sage Publishing.

Pennington, D. C., Gillen, K, & Hill, P. (1999). Social Psychology. Routledge.

Robbins, S. P., Judge, T. A., & Hasham, E. S. (2012, Copyright). *Organizational Behaviour*. Arab World Edition. Pearson Education Ltd. ISBN: 978-1-4082-5965-8.

Robbins, S. P. (2000). *Organizational Behaviour: Concepts, Controversies and Applications*. VII Ed. New Delhi, Prentice Hall of India.

#### **SEM-V**

#### **SEC-3**: MAKING DECISIONS

THEORY-2 CREDITS [30L]

**Objective:** Students will learn various strategies through which they can make good decisions.

Unit 1: Introduction: Basic concepts of decision making, Importance of making good decisions. (7L)

Unit 2: Decisions regarding career: Discovering self, concept of self-efficacy. Learning to connect with self with vocational choices/career. (8L)

Unit 3: Decision making in interpersonal context: Learning about conflict management in interpersonal relations; negotiation in interpersonal conflict, handling difficult people and finding solutions. (8L)

Unit 4: Decision making at the workplace: developing competencies and skills required for effective decision making. (7L)

#### **Readings:**

Adler, R.B & Proctor, R.F (2009). Communication Goals and Approaches. Wadsworth cengage Learning, India

Chadha, N.K. & Bhatia, H. (2014). Career Development-different voices, different choices. The Readers Paradise: New Delhi.

Sherfield, R.M., Montgomery, R.J., & Moody, P.G. (2009). *Developing soft skills*. Pearson Education, India.

#### OR

#### SEC-3: APPLICATIONS OF SOCIAL PSYCHOLOGY

THEORY-2 CREDITS [30L]

**Objective:** To apply the principles of social psychology to understand and deal with social issues.

**Unit 1: Introduction:** Importance of application of social psychological knowledge, developing interventions, impact analysis, case studies in the Indian context (7L)

Unit 2: Applications of social psychology I: diversity, health, environment. (8L)

Unit 3: Applications of social psychology II: population, law, work. (8L)

**Unit 4: Intervention and Evaluation:** Process of intervention; need for evaluation for effective programmes. Case studies in Indian context. (7L)

#### **Readings:**

Kloos, B., Hill, j., Thomas, E., Wandersman, Elias, M. J., & Dalton, J.H. (2012). *Community psychology: Linking individuals and communities*. Wadsworth, Cengage. Schneider, F.W., Gruman, A., Coults, L.M. (Eds.). (2012). *Applied social psychology: Understanding and addressing social and practical problems*. New Delhi: Sage publications.

#### **SEMESTER-VI**

**SEC 4:** (Any one of the following)

#### MANAGING HUMAN RESOURCES

THEORY-2 CREDITS

[30L]

**Objective:** To understand the main concepts related to human resource management and learn related techniques.

Unit 1: Introduction: Human resource management, Human resource development, Strategic Human Resource Management, International Human Resource Management, cross-cultural issues.(7L)

Unit 2: Human resource practices: Job analysis, Selection, training, performance evaluation. (8L)

**UNIT 3:** International human resource management (IHRM)

The context of Globalization, Policies and practices in the multinational enterprise, Selection of international assignees; Role of culture in IHRM, Dimensions of Cultural difference (Hofsteade). (7L)

#### **UNIT 4:** Organizational change and development:

Organizational change: concepts, models (one model), techniques (one for individual and one for group), And organizational development: concepts. (8L)

#### **Readings:**

Aamodt, M. G. (2001) *Industrial/Organizational Psychology*. Thompson Wadsworth, a division of Thompson learning Inc.

Bhatnagar, J. & Budhwar, J. (2009). *The changing face of people management in India*. London: Routledge.

Chadha, N. K. (2005). *Human Resource Management- Issues, case studies and experiential exercises*.3rd edition. New Delhi: Sai Printographers.

DeCenzo, D. A. & Robbins, S. P. (2006). Fundamentals of human resource management. (8th Ed). NY: Wiley.

Harzing, A-W.K. & Pennington, A. (2011). *International human resource management*. New Delhi: Sage publications.

Muchinsky, P.M. (2006). Psychology applied to work: An Introduction to Industrial and Organizational Psychology. NC: Hypergraphic press

#### OR

#### **SEC-4: PSYCHOLOGY IN EDUCATION**

THEORY-2 CREDITS [30L]

**Objective:** To understand how the principles of psychology can be applied to the area of education.

**Unit I: Introduction to Educational Psychology:** Nature, scope & relevance of Educational Psychology, Human Diversity and Education (Socio-cultural Differences: Gender, Socio-Economic Status, Linguistic Diversity) (7L)

#### **Unit 2: Effective Teaching and Classroom Management**

Characteristics of Effective Teachers, Teaching Methods, Classroom Management, Role of a teacher. (7L)

**Unit 3:** Responsibilities of Teachers towards learners with Special Needs.Uses and abuses of psychological testing in education, The IQ controversy. (7L)

Unit 4: Inclusive Education: Dealing with Classroom Diversity: Inclusive Education: Nature, Concept & Importance; Addressing classroom diversity: Understanding exceptional children- classification, characteristics, Conceptualizing Exceptionality: Categorization, Labelling, Education of different classes of exceptional children- Gifted, Mentally Retarded (identification, problem, causes, education) (9L)

#### **Readings:**

Lahey R.B. Graham J. E., (2000). *An Introduction to Educational Psychology*, 6th Ed., Tata McGraw Hill Publishers, New Delhi.

Mondal, J. (2010-11). Protibondhi o protibhaban shishu: bishesh shikhhadhara. Soma Book Agency.

Roy, S. (2015). Shikhya Monobidya. Soma Book Agency.

Santrock John W. (2010). *Educational Psychology*. Inwin Professional Publishers, Delhi. Woolfolk, A. (2004). *Educational Psychology*. 9th Edition, Alyyn and Bacon, Boston.

Woolfolk, A. & Woolfolk, H. A. (2008). Educational Psychology. Pearson, New Delhi.

#### **GENERIC ELECTIVE (GE)**

#### THEORY-4 CREDITS, PRACTICAL-2 CREDITS

#### **SEMESTER-V**

#### **GE 1: PSYCHOLOGY FOR LIVING**

THEORY-4 CREDITS [60L]

Unit 1: Introduction: What is psychology, relevance of psychology, mind-body relationship, psychological factors and physical illness, body image, lifestyle interventions. (14L)

Unit 2: Self and relationships: importance of family and peer groups in one's life, importance of emotional intelligence, role of culture. (14L)

Unit 3: Self in disintegrative experiences: anxiety, stress, depression, coping (16L)

Unit 4: Growth and actualizing self: self-direction, subjective well-being, hope, optimism, resilience. (16L)

#### PRACTICAL: CREDITS-2

[30P]

- 1. a)Administration of a inventory measuring depression (BDI).
  - b) Administration of a inventory measuring Anxiety (BAI).
  - 2. Administer a suitable scale to measure perceived stress level.

#### **Readings:**

Atwater, E. & Grover, D. & Karen (1999). Psychology for living: Adjustment, growth and behavior today. Prentice Hall.

Carr, A. (2004). Positive Psychology: The science of happiness and human strength.UK: Routledge.

OR

#### GE 1: PSYCHOLOGY AT WORK

THEORY-4 CREDITS

[60L]

#### **Unit I: Introduction to I/O Psychology**

Definition, Brief History, Contemporary Trends and Challenges, I/O Psychology in India. (12L)

#### **Unit II: Job Satisfaction and Work Motivation**

Concept of Job satisfaction and work motivation, causes of Job Satisfaction, outcomes of

Job Satisfaction. (16L)

#### **Unit III: Communication in Organizations**

Communication process, purpose of communication in organizations, communication networks, barriers to effective communication, managing communication (18L)

#### **Unit IV: Leadership**

The meaning of leadership, early approaches to leadership, contemporary approaches to leadership-Transformational & Transactional Leadership. (14L)

#### PRACTICAL: CREDITS-2

[30P]

- 1. Administer a scale to assess Career Maturity.
- 2. Administer a suitable scale to measure Emotional intelligence

#### **Reading List:**

Adler, N.J. (1997). Global Leaders; A Dialogue with future history, Journal of International Management, 2, 21-33.

Chadha, N.K. (2007). Organizational Behavior. Galgotia Publishers: New Delhi.

Greenberg, J. & Baron, R.A. (2007). Behaviour in Organizations (9th Ed.). India: Dorling Kindersley

Griffin, R.W. & Moorhead, G. (2009). Organizational Behavior: Managing People & Organizations. Biztantra publishers

Muchinsky, P.M. (2006). Psychology applied to work: An Introduction to Industrial and Organizational Psychology. NC: Hypergraphic press.

Robbins, S. P. & Judge, T.A. (2007). Organizational Behavior. 12th Edition. NewDelhi: Prentice Hall of India.

Robbins, S. P. & Judge, T.A. (2008). Essentials of Organizational Behavior. 9<sup>th</sup> Edition. New Delhi: Prentice Hall of India.

Singh, K. (2010). Organizational Behavior: Texts & Cases. India: Dorling Kindersley.

#### **Further Reading:**

Kareem, C.R., & Aftarujjaman. Shilpo Monobiggan. Azizia Prokashonee

Khalek, A. Shilpo Monobiggan. Dhaka University.

#### **SEMESTER-VI**

#### **GE 2: PSYCHOLOGY OF GENDER**

THEORY-4 CREDITS [60L]

Unit 1: Introduction: Conceptualization and measurement of gender roles and gender role attitudes (14L)

Unit 2: Sex related comparisons: cognitive abilities, social domains, emotion, moral development theories (15L)

**Unit 3: Gender:** Aggression, achievement, communication, friendship, romantic relationships (15L)

Unit 4: Sex differences in health, relationships and health, work roles and health, mental health. (16L)

#### PRACTICAL: CREDITS-2

[30P]

- 1) Administer any suitable Indian Gender Role Identity Scale by Basu, J. (2010) or any other
- 2) Administration of any suitable scale to assess the personality dimensions of the subject.

#### **Readings:**

Helgeson, V.S. (2006). *Psychology of Gender*. Pearson education.

#### OR

#### **GE-2: PSYCHOLOGY AND MEDIA**

THEORY-4 CREDITS [60L]

**UNIT I: Media and User:** understanding mass media; Issues in Media psychology: Construction of reality, media and culture, Media and ethics, regulation. (14L)

**UNIT II: Media and advertising:** Developing an effective advertising programme /media promotions/ campaigns for social marketing. (14L)

**UNIT III: Audio-Visual media (TV and movies) and Print media**: Nature and their impact; Developmental issues: fantasy Vs reality, socialization, stereotyping, violence, and cybercrime. (16L)

**UNIT IV: Interactive and emerging technologies**: Virtual social media, interactive media, gaming, issues of internet addiction. (16L)

#### PRACTICAL: CREDITS-2

[30P]

- 1. Administer a suitable test on Internet addiction.
- 2. Administer a suitable test to assess Introversion & Extraversion level of subject (K.I.E.I)

#### **References:**

Dill, K.E. (2009). *How Fantasy becomes Reality Seeing Through Media Influence*. New York: Oxford University Press.

Giles, D. (2003). *Media Psychology*. New Jersey: Lawrence Erlbaum Associates Publishers.

Haugtvedt, C. P., Herr, P. M., & Kardes, F. R. (Eds.). (2008). *Handbook of Consumer Psychology*. NY: Psychology Press.

Jansson-Boyd, C. V. (2010). *Consumer Psychology*. England: Open University Press. Wanke, M. (Ed.). (2009). *Social Psychology of Consumer Behaviour*. NY: Taylor & Francis Group.

Kirsh, S.J. (2006). Children Adolescents and Media Violence. New York: Sage.

Montgomery, K.C. (2007). Generation Digital. MIT Press.

Wood, R.N. (1983). Mass Media and Individual. Minnesota: Woods.